Commercial & Industrial Carbon Challenge







INCREASE
energy efficiency
IMPROVE
profitability
REDUCE
carbon emissions

call: 1-866-NYSERDA

email: carbonchallenge@ nyserda.ny.gov

visit: nyserda.ny.gov/CICC

Deadline for submitting applications is July 31, 2024

A unique opportunity for large Commercial and Industrial businesses—an easier path to improving your bottom line and reducing carbon emissions.

Large Commercial and Industrial customers in New York State can now have streamlined access to funding and resources to improve their bottom lines, reduce carbon emissions, and become more energy efficient.

NYSERDA's Commercial & Industrial Carbon Challenge program provides up to \$10 million for well-designed detailed project portfolio plans that can include any type of technology or initiative for reducing greenhouse gas emissions. Through this program, businesses can apply for incentives for various measures and technologies in one application process. Successful applicants can receive between \$500k and \$3.75 million per portfolio project.

Commercial and Industrial entities include, but are not limited to:

- Colleges and Universities
- Food and Beverage Processing
- Health Care Facilities
- Manufacturing
- Mining and Extraction
- Municipal Facilities
- Multifamily Residential

- Not-For-Profit and Private Institutions
- Office Buildings
- Public and Private K-12 Schools
- Retail
- State and Local Governments
- Warehouse and Distribution Facilities
- Wastewater Treatment Plants

Applications must include at least one of four project types: Beneficial Electrification, Carbon Capture, Utilization and/or Storage, Low-carbon Fuel Utilization, or Manufacturing Process Emissions. Each application must have a total impact of 25,000 tons of ${\rm CO_2}$ equivalent reduced.

