



8.3

Stakeholder Engagement Plan

Stakeholder Engagement Plan
for
Attentive Energy One
Version [1.0]

Prepared pursuant to [contract number, date (TBD)]
with

New York State Energy Research and Development Authority
Albany, NY

Prepared by

Attentive Energy LLC

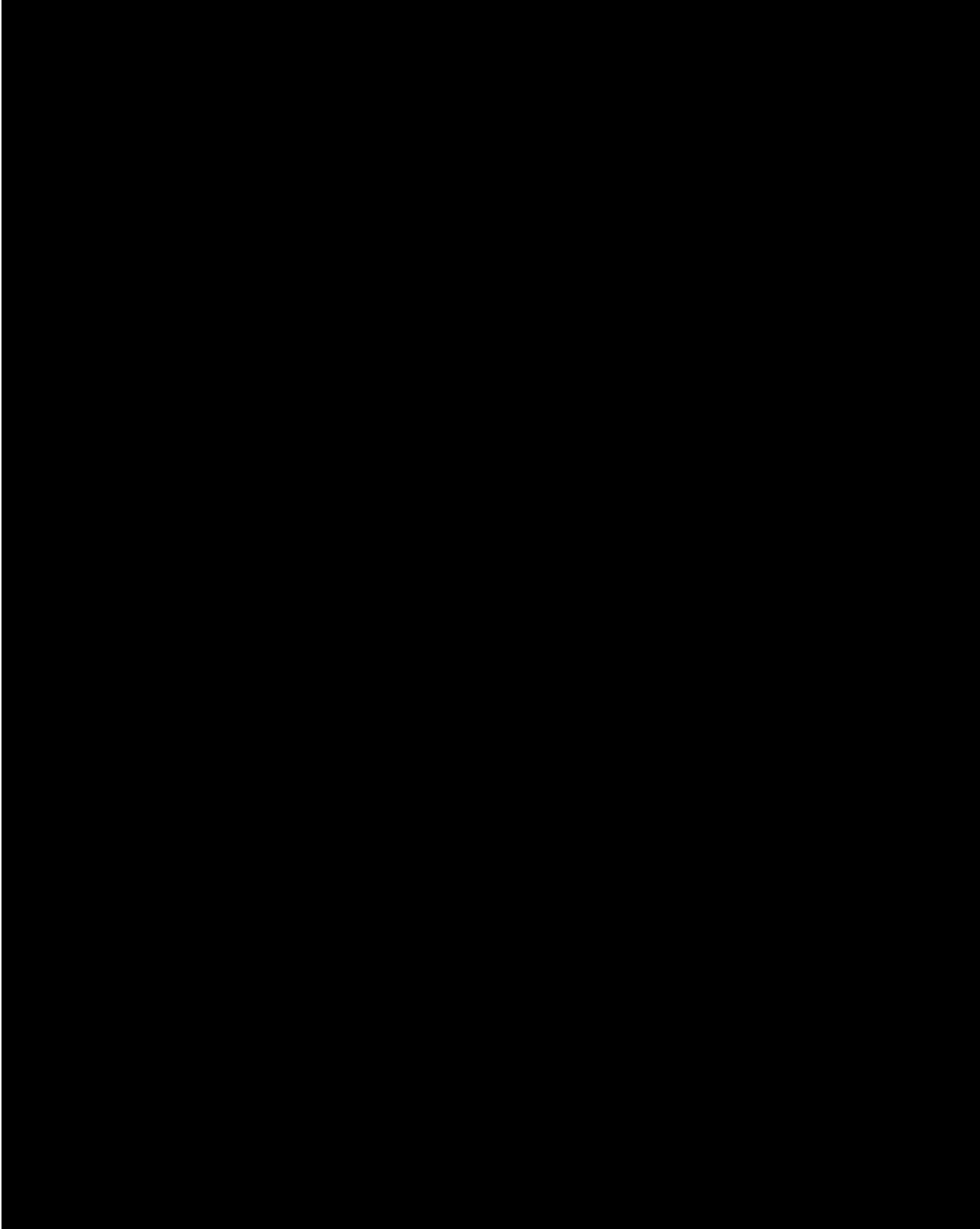
250 West 34th Street, 3rd Fl Suite 303
New York, NY 10119

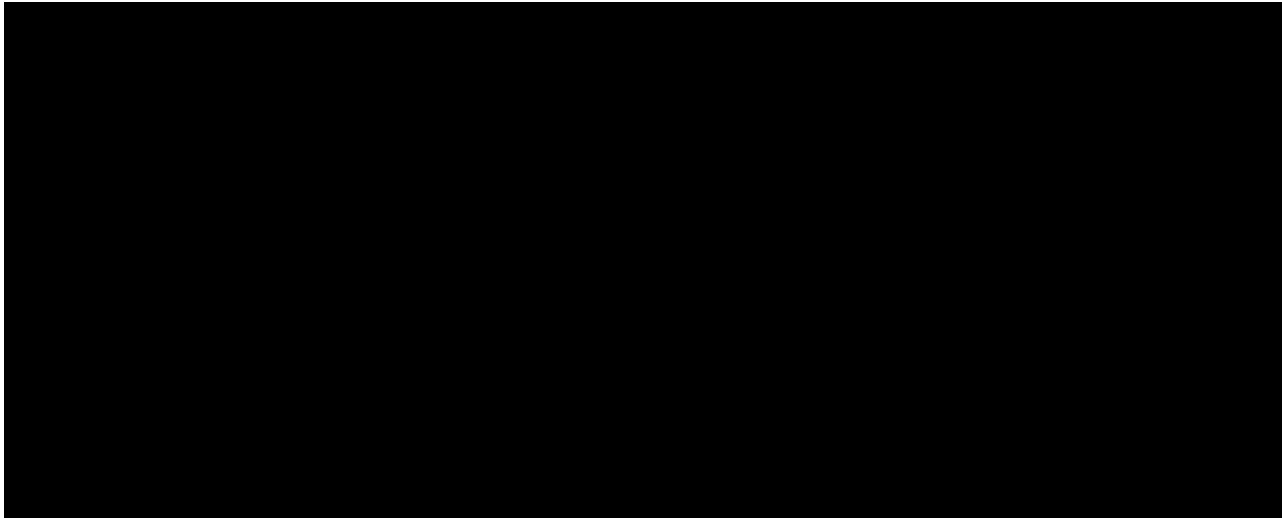


September 2024

Record of Revision

Revision Date	Description of Changes	Revision on pages
September 2024	Original version prepared in response to ORECRFP24-1	N/A





Links to Project Information:

Website: www.attentiveenergy.com

Twitter: <https://twitter.com/ThisIsAttentive>

LinkedIn: <https://www.linkedin.com/company/attentive-energy>

Contents

- 1. Stakeholder Engagement Plan Summary 1
 - 1.1. Overall Philosophy and Goals 1
 - 1.2. Overall Approach to Incorporating Data and Stakeholder Feedback..... 2
 - 1.3 Existing Guidance and Best Practices That Will Be Followed 5
- 2. Stakeholder Identification 7
 - 2.1 Overview and Stakeholder Identification Objectives 9
 - 2.2 Primary Relationship Holders 19
- 3. Stakeholder Engagement Goals..... 27
 - 3.1 Defining Objectives and Desired Outcomes 27
- 4. Stakeholder Engagement Activities, Consultations and Partnerships 29
 - 4.1 Planned Activities and Outreach 29
 - 4.2 Planned Partnerships..... 36
- 5. Tracking Progress and Communications..... 38

1. Stakeholder Engagement Plan Summary

AE1 – A Historic Victory for Environmental Justice

1.1. Overall Philosophy and Goals

Mission Statement

Residents of Disadvantaged Communities who have historically borne the burdens of the fossil fuel economy must be first in line to reap the benefits of the renewable energy transition.

Stakeholder engagement is central to Attentive Energy’s mission of putting community first, on and off the coast. Because Attentive Energy understands that stakeholder engagement is critical for long-term Project success, it recognizes that prioritizing stakeholder engagement is a prerequisite for New York to meet the goals of the Climate Act, which emphasizes rectifying environmental injustice by prioritizing Disadvantaged Communities. As such, conducting thoughtful stakeholder engagement through a range of methods and activities is essential to understanding, incorporating, and responding to the diverse perspectives, needs, and concerns of offshore wind stakeholders at every stage of the development process.

By integrating Rise’s deep relationships with environmental justice leaders throughout the State and stakeholders in the Western Queens neighborhoods closest to the point of interconnection with TotalEnergies’ and Corio’s existing relationships in the State and overall experience in stakeholder engagement, the Project builds on a sturdy foundation of trusted relationships at all levels. To grow these relationships, Attentive Energy is committed to structuring engagement for the Project in a transparent and timely manner, giving stakeholders a forum to understand project options and Attentive Energy’s decision-making timeline so that they can provide meaningful input.

The Project’s communications and engagement philosophy is rooted in three commitments:

- **Communicating** frequently and proactively throughout the life of the Project (i.e., from pre-construction to decommissioning);
- **Understanding** stakeholder concerns and interests; and
- **Developing** actionable objectives where practical to address stakeholder concerns and interests.

All New Yorkers will receive economic and quality of life benefits from the Project. These include Project impacts focused on workforce, supply chain, sustainability, and environmental justice. More specifically, Attentive Energy has designed the Project to maximize benefits for communities at the frontline of exposure to fossil fuel generation and industrial activities. Disadvantaged Communities have historically faced disproportionate environmental justice challenges. Those in the immediate vicinity of Ravenswood have endured decades of industrial emissions. At the vital center of the Project’s stakeholder engagement strategy is a geographic and interest-based approach that rests on deep and abiding relationships with environmental justice, workforce development, and community-based organizations.

Attentive Energy has identified multiple census tracts identified by New York State as Disadvantaged Communities near Project components that may benefit from the Project. Throughout the lifetime of the Project, Attentive Energy will actively prioritize feedback from Disadvantaged Communities concerning workforce training, development opportunities, and community interests and aspirations. Attentive Energy’s regional approach to engaging Disadvantaged Communities will foster local connectivity and equitable access to the vast opportunities coming from the offshore wind industry and this Project.

1.2. Overall Approach to Incorporating Data and Stakeholder Feedback

Attentive Energy has employed an iterative approach to the Stakeholder Engagement Plan, responding to feedback and flexible to accommodating the different perspectives, needs, and concerns of stakeholders.

Attentive Energy has and will continue to use a range of stakeholder outreach and engagement methods to alert communities to the Project and review and seek input from stakeholders on the following topics:

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

Feedback received regarding the engagement process, such as accessibility concerns, date and times offered for engagement, and appropriateness of content, will be tracked via the Project Customer Relationship Management system and will be used to modify the stakeholder engagement approach to account for unique stakeholder input and ensure equitable and accessible project development.

Early and consistent engagement is the key to the Project’s success. Conducting engagement activities through every stage of the Project lifecycle will enable Attentive Energy to implement inclusive decision making, identify and mitigate potential conflicts, continually incorporate stakeholder feedback, and meet

the goals of the Climate Act.

- [Redacted]

- [Redacted]

- [Redacted]

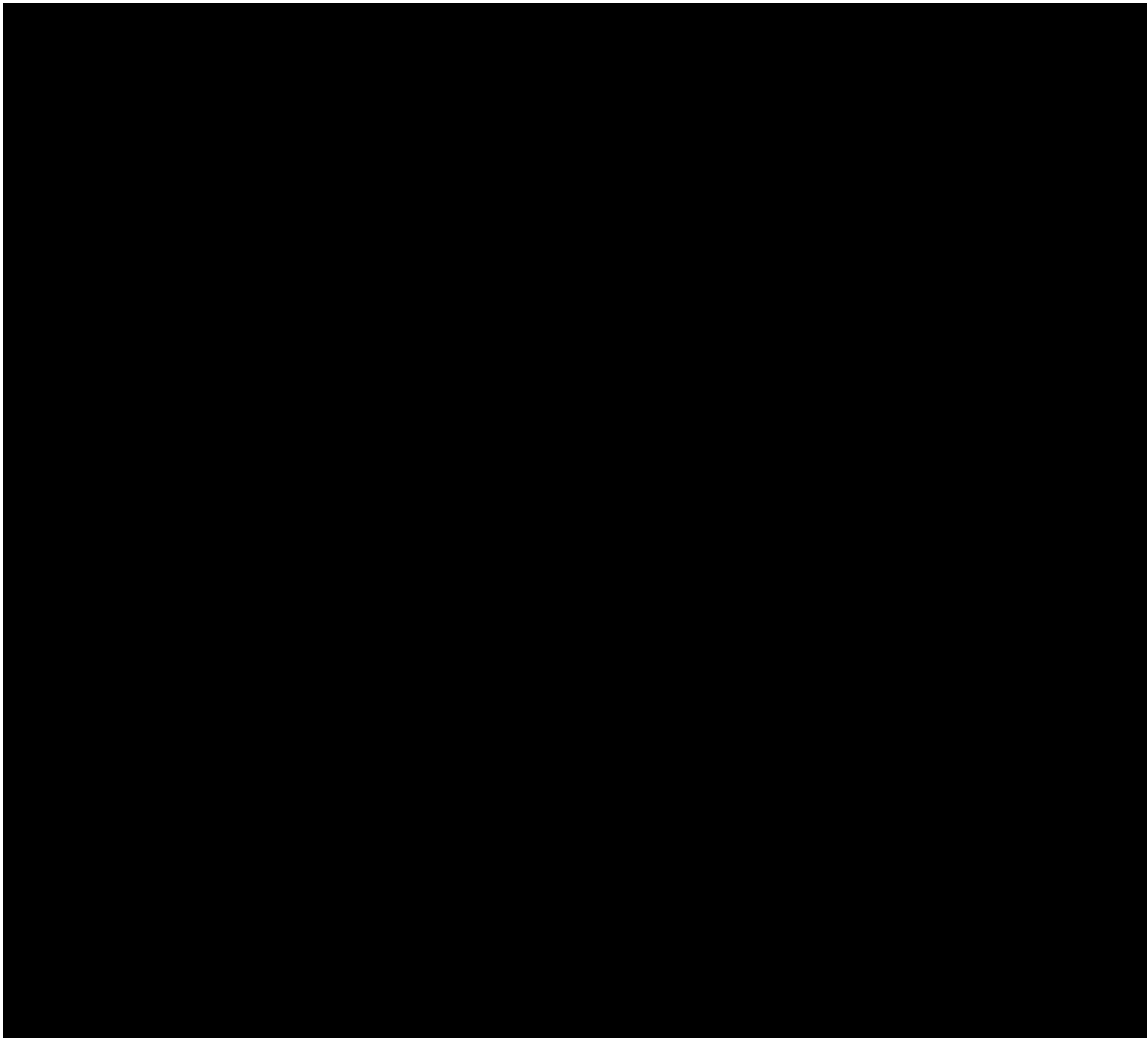
- [Redacted]

- [Redacted]

[Redacted]

[Redacted]

[Redacted]



Allocated Resources to Support Engagement

Attentive Energy has allocated significant resources to continuously support long-term engagements and the Project’s initiatives. Allocated resources include the following:

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

1.3. Existing Guidance and Best Practices That Will Be Followed

Attentive Energy has been engaging with stakeholders while exhibiting accountability and transparency about industry expectations and opportunities. Attentive Energy has gained a better understanding of stakeholder concerns and needs with developers and industry at large through active listening and incorporating the following guidance documents:

- [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
- [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]

- [Redacted]
- [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
- [Redacted]
 - [Redacted]
- [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
- [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]
 - [Redacted]

2. Stakeholder Identification

Community Engagement Background

Attentive Energy combines TotalEnergies' and Corio's global offshore experience and Rise's deep connections in New York City, which complement each other and serve as a robust foundation of mature and trusted relationships at sea, at the point of interconnection, and across the State. The following is an overview of Attentive Energy's community engagement background:

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

- [Redacted]

Through Rise, Attentive Energy maintains close relationships with the four Western Queens NYCHA campuses, their Resident Associations, and the social service organizations that serve these campuses. These NYCHA campuses represent over 15,000 New Yorkers who live in public housing and who have long borne the burdens of the fossil fuel economy:

- [Redacted]

- [Redacted]

- [Redacted]

- [Redacted]

[Redacted]

- [Redacted]

- [Redacted]

- [Redacted]

[Redacted]

[Redacted text block]

[Redacted text block]

2.2. Overview and Stakeholder Identification Objectives

Attentive Energy has developed a well-rounded and diverse team of stakeholder and community liaisons based in New York City that will continue to act as interlocutors between the project and the City’s diverse communities. As the project develops, additional team members will be onboarded to increase the reach of the Attentive Energy community engagement strategy and to further connect residents to the benefits of the Project.

Stakeholder Identification Methods

Attentive Energy has been successful in its efforts to identify, meet, and grow a broad base of stakeholders and supporters over the last four years of planning and development activities. This success in building early relationships has resulted from research, conversations with local leaders, participation across different platforms and forums, and regular outreach and follow-up. Attentive Energy’s core methods to build its stakeholder base include:

- [Redacted list item]

[Redacted text block]

- [Redacted list item]

- [Redacted list item]

- [Redacted list item]

- [Redacted list item]

- [Redacted list item]

Offshore Wind Stakeholders

Throughout the Project lifecycle, Attentive Energy will strengthen existing relationships and build new ones

with offshore wind stakeholders across New York State. For the purposes of the Project, offshore wind stakeholders are defined as: all New York City residents, especially those near the point of interconnection, fisheries and maritime communities, impacted Disadvantaged Communities, Minority and Women Owned Business Enterprises/ Service-Disabled Veteran Owned Businesses, impacted Indigenous Nations, community- based organizations, environmental and political advocacy organizations, the steel industry, the coastal tourism and recreation sector, coastal communities, infrastructure owners, public officials, City, State, and Federal elected officials, emergency responders, and interested New Jersey stakeholders. Individual outreach and communication approaches will be tailored to ensure that the needs of each of these stakeholder groups are considered and incorporated into future iterations of the comprehensive Stakeholder Engagement Plan. This individualized approach to stakeholder engagement will result in more inclusive, efficient, and effective engagement.

Disadvantaged Communities

The Climate Act calls for the energy sector to prioritize the safety, health, and economic growth of Disadvantaged Communities and adopts practices that enable and empower these communities to thrive in the clean energy future. Disadvantaged Communities will be engaged, bringing historical knowledge and local expertise to inform workforce training, development opportunities, and community investments.

Disadvantaged Communities are disproportionately burdened by noxious land uses and facilities associated with historical discrimination, disinvestment, and pollution exposure. Disadvantaged Communities are located within Western Queens in close proximity to Ravenswood, as well in neighborhoods close to onshore and offshore components of the Project across three boroughs of New York City, including:

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

[REDACTED]

[REDACTED]

[Redacted]

**Just Transition, Workforce Development, and Minority and Women Owned Business Enterprises/
Service-Disabled Veteran Owned Businesses**

As referenced in the Jobs and Workforce Plan (Attachment 11-A) included with this Submission, Attentive Energy has developed a framework that categorizes these stakeholders [Redacted]. Attentive Energy has also included a separate category for Just Transition, which includes organized labor groups and unions. These stakeholders will have ample opportunity to provide feedback throughout the Project lifecycle and remain informed about the Project developments, particularly as they relate to education, training, or job opportunities and procurement. Workforce and other opportunities will also be shared with New York City -based NYSERDA Regional Clean Energy hubs so that they can further amplify opportunities with individuals and small businesses as appropriate.

[Redacted]

[Redacted]

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

[REDACTED]

Community-Based Organizations

Community-based organizations are a central avenue by which Attentive Energy will build a presence in diverse communities. Engaging with community-based organizations cultivates trusting relationships with the local communities. Community-based organizations often have deep histories in their host communities, providing an efficient manner by which Attentive Energy can disseminate information and collect feedback. Community-based organizations often administer other health and human services that are offered to communities in New York State, providing a broader context to the value of economic development and community involvement.

Therefore, a broad range of community-based organizations, including youth service providers, community centers, arts and educational organizations, and advocates active in the areas near Project activities – will serve as key sources of community feedback, local talent development, and connection to the small business community.

Attentive Energy will meet with Community Based Organizations (“CBOs”) and invite them to attend engagement events throughout the Project lifecycle. CBOs in targeted Disadvantaged Communities will also receive investments through the Project to help ensure that resources are equitably distributed, and benefits localized in communities where they are most needed.

Environmental and Political Advocacy Organizations

Environmental and political advocacy groups will contribute invaluable perspectives throughout the Project lifecycle and will help Attentive Energy identify community priorities, concerns, available resources, and opportunities for collaboration.

[REDACTED]

[REDACTED]

[Redacted]

Indigenous Nations

Attentive Energy recognizes the importance of understanding the historical and cultural ties of Indigenous Nations to inform responsible offshore wind development. Native American peoples have a long history in the region, having established communities in and around the Project Area millennia before European contact. Indigenous Nations also have a unique reliance on, interaction with, and knowledge of coastal and marine environments. As such, Attentive Energy has made it a priority to better understand the interests, opinions, concerns, and recommendations of Indigenous Nations to help guide Project development.

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

Fishing & Maritime Industries

The maritime industry are important stakeholders of the waters in and around AE1 including the Lease Area and the planned export cable route which crosses Lower New York Bay, Upper New York Bay, and the East River.

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted text block]

[Redacted text block]

[Redacted text block]

[Redacted text block]

Steel Industry

Iron and steel manufacturers across the State and the U.S. will have the opportunity to work with AE1 and will be provided access to many resources, including the New York Offshore Wind Supply Chain Database.

[Redacted text block]

[Redacted text block]

Coastal Tourism and Recreation Sector

The local tourism industry and recreation sector – including, but not limited to, cruise lines and passenger vessels, resorts with coastal views, and sailors – operating along the New York State coastline, offshore, and in local ports, will have interests in offshore wind projects, related to the visibility of structures and port access. [REDACTED]

Coastal Communities and Infrastructure

The Project is designed to minimize disruption to onshore communities and coastal private landowners through its export cable route and point of interconnection. [REDACTED]

[REDACTED]

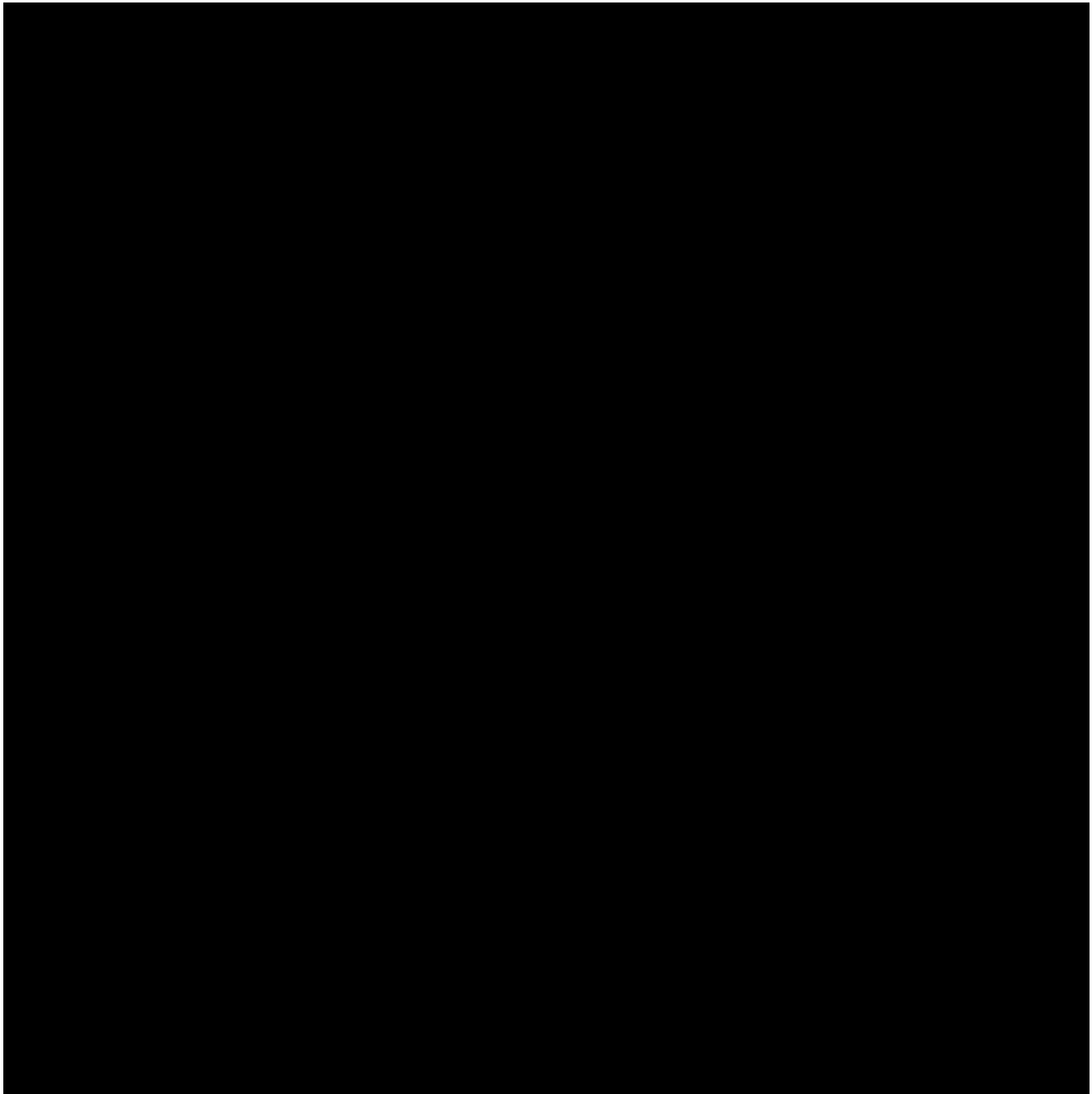
[REDACTED]

Public Officials

[REDACTED]

Federal, State, and City Government Organizations

Communication with public agencies has been a regular feature of Attentive Energy’s outreach approach, which includes in-person introductory meetings, phone and email correspondence, and the Project update meetings. Attentive Energy will support any required agency processes for public involvement by committing to notification and outreach requirements (e.g., translations of public notices, frequent engagement with Community Boards), educating the public on the regulatory processes applicable to the Project, and disseminating information about the Project and how to get involved. Government organizations will also play an important role in how Attentive Energy learns about and implements regulatory requirements, best practices, and relevant ordinances. Attentive Energy will consult with the following agencies on specific topics as shown in Table 8.3-2.





Emergency Responders

Attentive Energy has already engaged with emergency responders to provide important Project information and will continue to do so throughout the Project lifecycle. [REDACTED]

[REDACTED]

New Jersey Stakeholders

A portion of the Project’s export cable route travels through New Jersey State waters. [REDACTED]

[REDACTED]

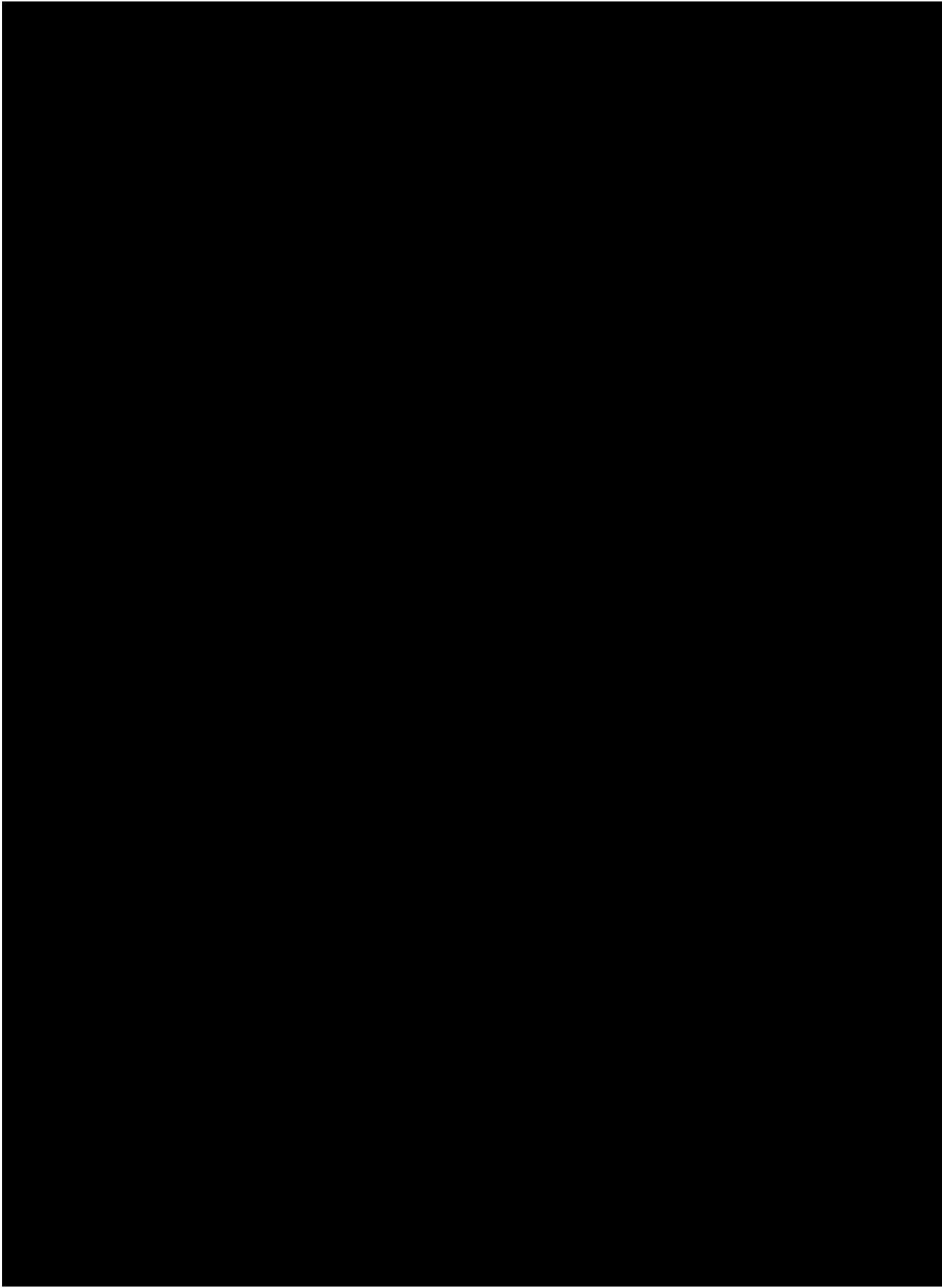
2.3. Primary Relationship Holders

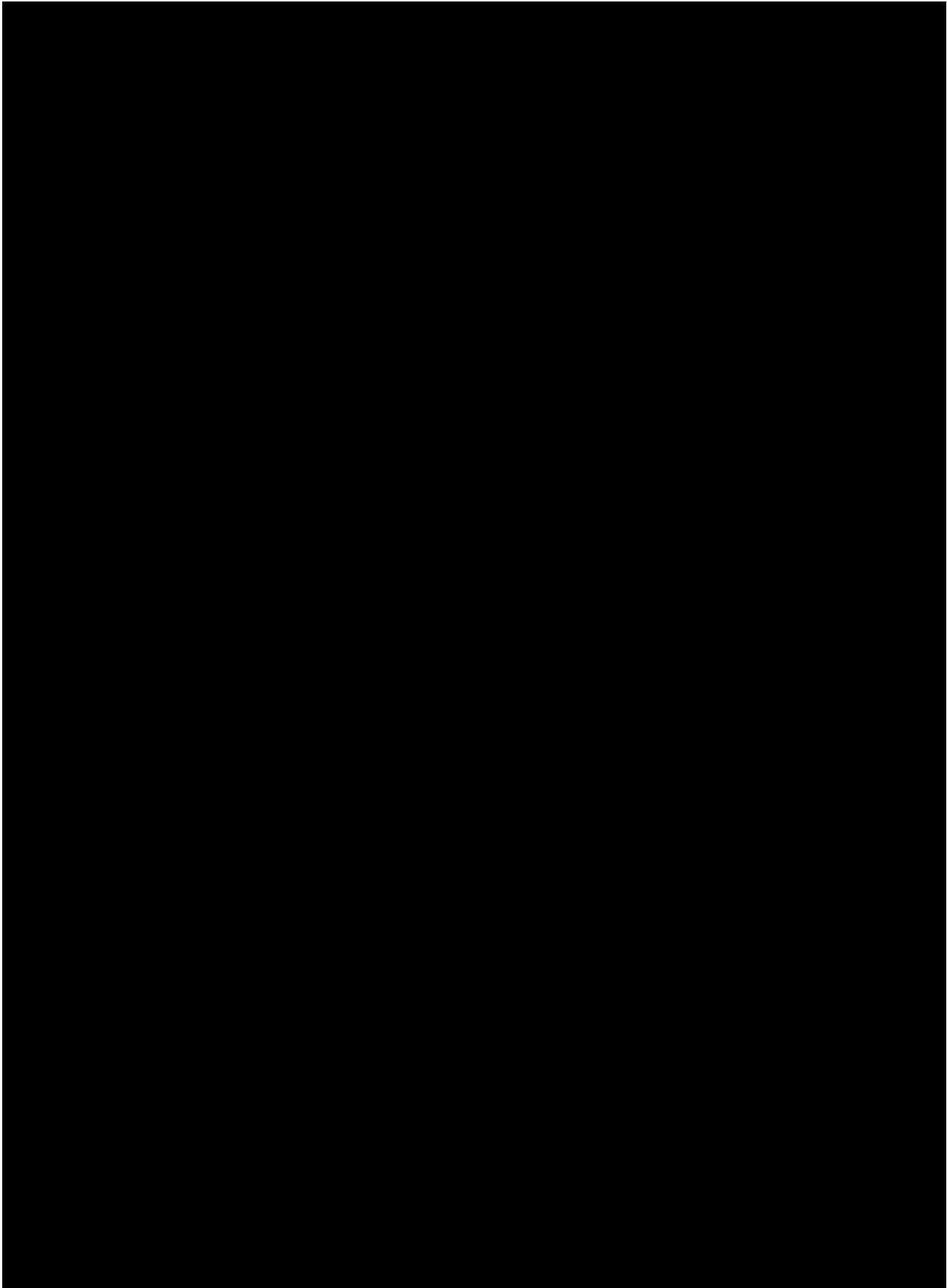
Relationship management will be driven by community liaisons who are experienced in engaging offshore wind stakeholders. The selected community liaisons are trustworthy messengers for the communities they represent. Table 8.3-3 lists the community liaisons for the Project, their roles/responsibilities, contact information, and which stakeholder group(s) they will engage. Overlap between stakeholder groups and liaisons is intentional.

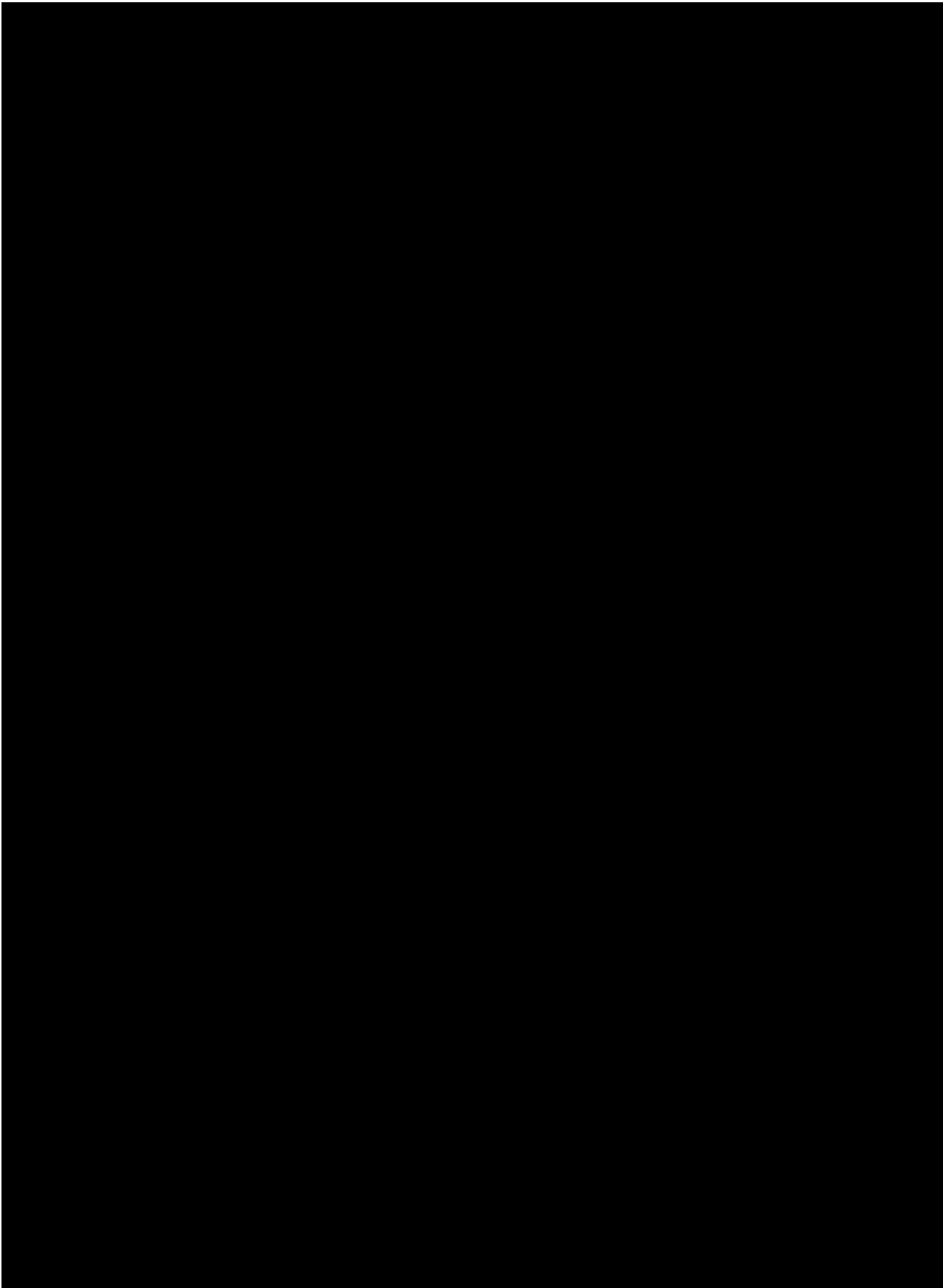
Generally, the following departments will own the relationships with the stakeholder groups listed, although outreach to these groups, particularly Disadvantaged Communities and Environmental and Political Advocacy Organizations, will overlap:

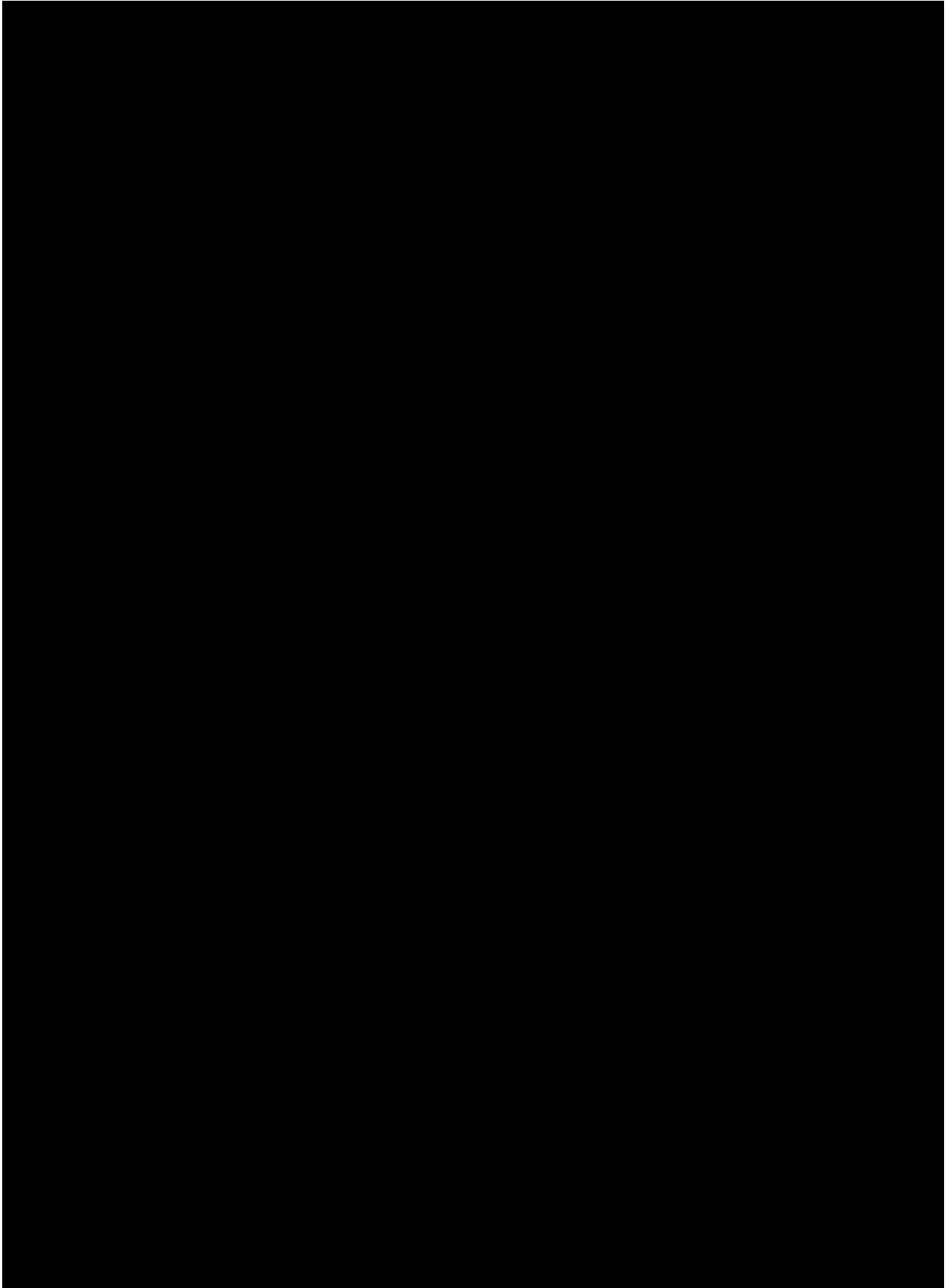
- [REDACTED]

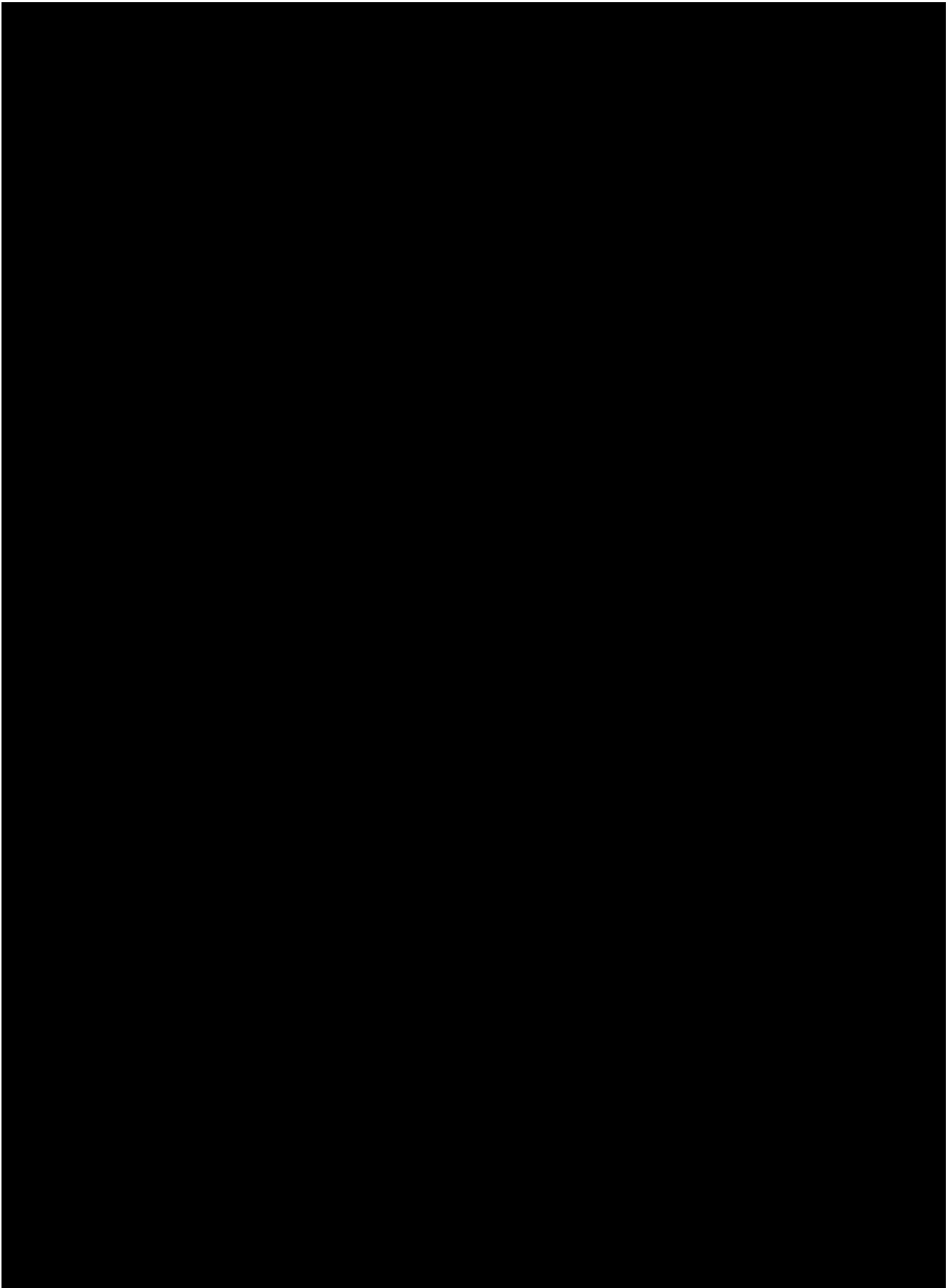
- [Redacted]
- [Redacted]
- [Redacted]

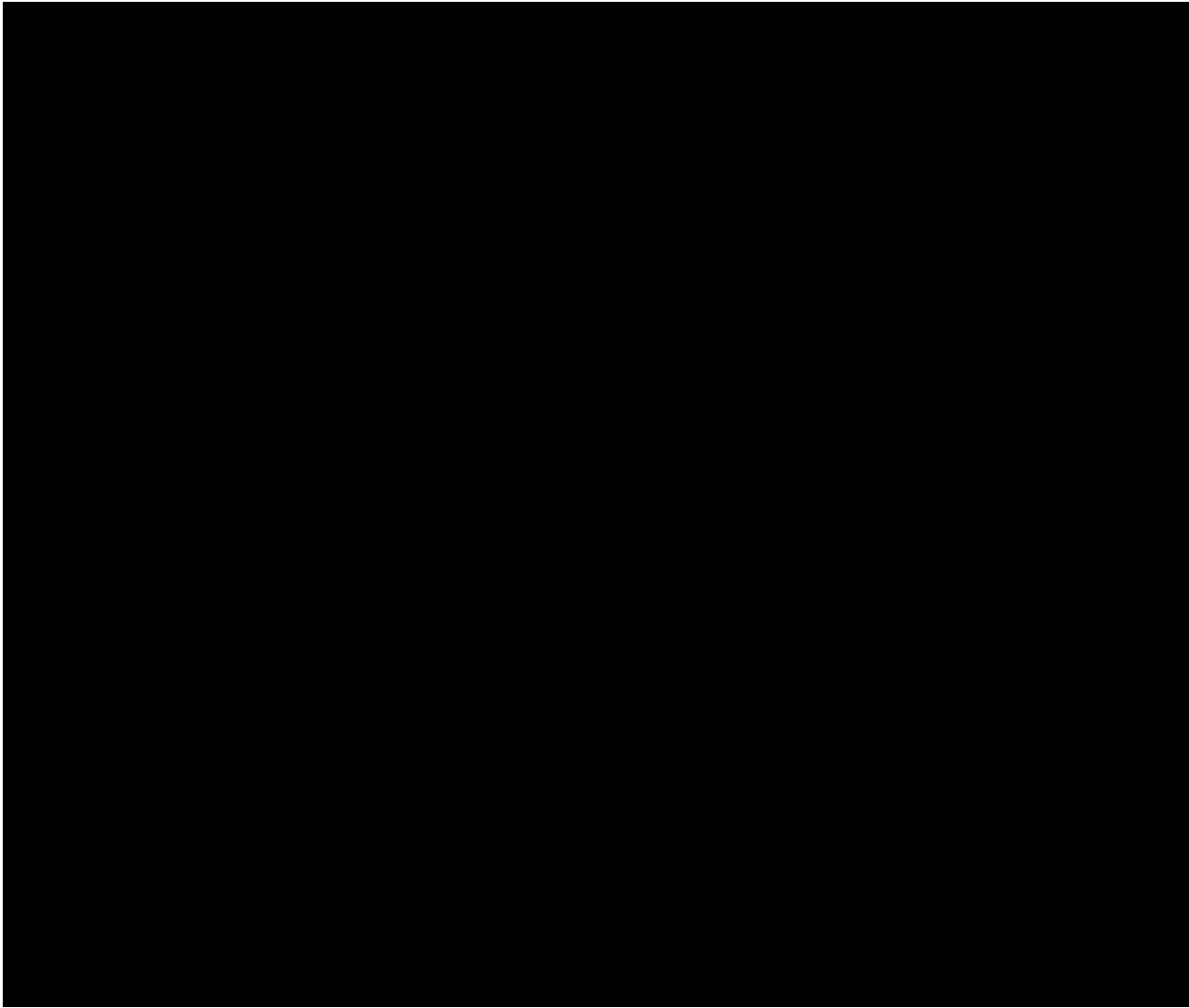












Stakeholders will be able to access this list via the Project website. Attentive Energy will update the list of primary relationship holders on an ongoing basis to account for organic changes and turnovers in responsibilities throughout the Project lifecycle.

- [REDACTED]
- [REDACTED]
- [REDACTED]
[REDACTED]
[REDACTED]
- [REDACTED]
[REDACTED]
- [REDACTED]
[REDACTED]
[REDACTED]

Offshore wind stakeholder groups maintain unique and shared interests and desired outcomes regarding the Project. Therefore, the above list of engagement objectives is predicated on priority issues identified by Disadvantaged Communities, Fishing Communities, and Just Transition and Workforce stakeholders, which Attentive Energy heard through years of engagement. Specific burdens and barriers facing Disadvantaged Communities are provided in Section 8.4 of this Submission.

As the Project moves forward, Attentive Energy will continue engagement activities and conversations to identify other issues and information that are pertinent to stakeholders and lead to successful engagement outcomes. Further, the above Stakeholder Engagement Plan goals will develop over time as more stakeholder engagement occurs. Meanwhile, they maintain a clear organizational structure and approach including quantitative and qualitative metrics for both process and outputs, which are provided in Section 4 of this document.

Existing Engagement Activities to Incorporate the Perspectives of Disadvantaged Communities and Environmental Justice Communities

Attentive Energy and its Sponsors have been engaging with diverse communities and organizations prominent in Disadvantaged Communities and Environmental Justice Communities. Local community-based organizations, community leaders, and resident associations near the Project site have also been engaged to ensure that planning is informed by local priorities and aspirations. [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

4. Stakeholder Engagement Activities, Consultations and Partnerships

4.1. Planned Activities and Outreach

Attentive Energy will meet all necessary stakeholder engagement reporting requirements and will inform NYSERDA of the outreach and engagement schedule of planned activities. [REDACTED]

[REDACTED]

Knowledge Sharing

Attentive Energy will continue to engage stakeholder groups on the Project and timeline, opportunities for public input, and key inflection points. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Outreach and communications methods:

- [REDACTED]
- [REDACTED]
 - [REDACTED]
 - [REDACTED]

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

Engagement methods:

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

Metrics for Success

Quantitative:

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

Qualitative:

- [Redacted]
- [Redacted]

Timeline

[Redacted]

Accountability and Value Alignment

[Redacted]

[Redacted]

- [Redacted]
- [Redacted]

Metrics for Success

Quantitative:

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

Timeline

[Redacted]

Inclusive Decision-Making

[Redacted text block]

[Redacted text block]

- [Redacted bullet point]
- [Redacted list item]
- [Redacted list item]
- [Redacted list item]

Metrics for Success

Quantitative:

- [Redacted list item]
- [Redacted list item]
- [Redacted list item]
- [Redacted list item]

Timeline

[Redacted text block]

Community Building, Benefits, and Equity

[Redacted text block]

[Redacted]

- [Redacted]
- [Redacted]
 - [Redacted]
 - [Redacted]
- [Redacted]
 - [Redacted]

Metrics for Success

Quantitative:

- [Redacted]
- [Redacted]
- [Redacted]

Qualitative:

- [Redacted]

Timeline

[Redacted]

Deliver Workforce Training and Jobs in Offshore Wind

Attentive Energy is committed to sharing information with the public about the burgeoning local offshore wind economy. [Redacted]

[Redacted]

[Redacted text block]

[Redacted text block]

- [Redacted list item]

- [Redacted list item]

- [Redacted list item]

 - [Redacted sub-item]

 - [Redacted sub-item]

- [Redacted list item]

 - [Redacted sub-item]

- [Redacted list item]

- [Redacted list item]

- [Redacted list item]

- [Redacted list item]

- [Redacted list item]

[Redacted]

- [Redacted]

- [Redacted]

[Redacted]

[Redacted]

- [Redacted]

- [Redacted]

- [Redacted]

- [Redacted]

- [Redacted]

[Redacted]

- [Redacted]

- [Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

- [Redacted]

- [Redacted]

- [Redacted]

[Redacted]

- [Redacted]

[Redacted]

4.2. Planned Partnerships

Attentive Energy is a trusted and established partner within the community and throughout the State. Attentive Energy collaborates with diverse community organizations, local businesses, nonprofits, and research institutions to co-create a more equitable and resilient workforce, ecosystems, and communities. Below outlines partner organizations Attentive Energy plans to directly invest in [Redacted]. Additional detail on these programs can be found in Section 8.1, Section 8.2, Section 8.4, and Section 10. Notably, Attentive Energy has worked with many of the organizations below for over half a decade.

Fisheries Partners

- [Redacted]

Net Positive Impact Fund

- [Redacted]

Environment Partners

Marine Mammal Research Fund

- [Redacted]

Birds, Bats, and Coastal Resiliency Fund

- [Redacted]

Economic Development Partners

Workforce Development

- [Redacted]

- [Redacted]

- [Redacted]

The Tribal Fund

- [Redacted]

Community Equity

- [Redacted]

Specialized STEM and Maritime

- [Redacted]

Just Transition

- [Redacted]

Business Incubation and Acceleration

- [Redacted]

Access to Clean Energy Solutions

Transportation Equity

- [Redacted]

Energy Equity

- [Redacted]

Addressing Environmental Justice Issues

Healthy Air

- [Redacted]

Open Spaces

- [Redacted]

5. Tracking Progress and Communications

5.1. Tracking Stakeholder Engagement

Throughout the Project, Attentive Energy will track and measure progress on the Stakeholder Engagement Plan objectives outlined in Section 3.1 and will present this information to NYSERDA during regular Quarterly Reporting. In particular, Attentive Energy will measure and report on the quantitative and qualitative data outlined in Section 4 of this document.

[Redacted]

[Redacted]

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

■ [REDACTED]

All information will be collected voluntarily and anonymously.

As the Project moves forward post-award, Attentive Energy will utilize the table format provided in Appendix H, Exhibit K to track key metrics in NYSERDA’s desired format. For example, the table will report the following as relevant by engagement type: organization type, engagement type, topics discussed, response to information/outcomes, follow-up scheduled/provided, changes in project plan, marketing ahead of event, attendance targeted, final attendance, elected officials invited/attended, date of event, follow-up material provided, and feedback received.

5.2. Tracking Stakeholder Marketing Efforts

Attentive Energy’s public awareness and marketing campaigns are intended to spread awareness about the Project’s progress and impacts on communities, the offshore wind industry, and upcoming engagements and related workforce opportunities. [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

Attentive Energy views the Stakeholder Engagement Plan as a bridge to the Jobs and Workforce Plan included in this Submission. A crucial component of the Stakeholder Engagement Plan centers around Offshore Wind Education and Workforce Development Opportunities. [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]



www.attentiveenergy.com

LIST OF ATTACHMENTS

SECTION 8.3 Stakeholder Engagement Plan

Attachment 8.3-A: [REDACTED]

Attachment 8.3-B: [REDACTED]

Attachment 8.3-C: [REDACTED]
[REDACTED]

Attachment 8.3-D: [REDACTED]

Attachment 8.3-E: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



