

# Stakeholder Engagement Plan

For

Brooklyn Navy Yard  
Offshore Wind Operations &  
Maintenance Port

Version [1.0]

Prepared pursuant to [contract number, date (TBD)]

with

**New York State Energy Research and Development Authority**

Albany, NY

**Prepared by:**

[REDACTED]

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### Confidential Bid Proposal and Proprietary Information

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[REDACTED]

## 1.2 Overall Approach to Incorporating Data and Stakeholder Feedback

This Stakeholder Engagement Plan for the O&M facility at BNY is a living document that will be expanded and enhanced over the full life cycle of the project. [REDACTED] will regularly update the plan to reflect the most recent, relevant project and industry research, data, and stakeholder feedback. This information will then be used to support project decision-making.

[REDACTED] has developed a multipronged approach to stakeholder identification. This approach includes a comprehensive mapping exercise to characterize the communities that may potentially be affected by the project. The analysis will be repeated at regular intervals to reflect changes in project information and ensure the Stakeholder Engagement Plan reflects the most recent, relevant research and data.

Our spatial analysis primarily relies upon the 2020 Decennial Census, which provides population data at the census tract level for a wide range of indicators. It considers the social vulnerability index developed by the Centers for Disease Control and Prevention and, for communities located within New York City, the Displacement Risk Map developed by the New York City Department of Housing Preservation and Development and the New York City Department of City Planning as part of the Equitable Development Data Explorer.

The comprehensive mapping exercise identified areas that may potentially be affected by the project and have been identified as disadvantaged communities (DACs) by the Climate Justice Working Group (CJWG). For each DAC that may be potentially affected by the project, we considered the different indicators used by the CJWG and the relevant criteria of concern, including environmental burdens, climate-related risks, population characteristics, and health vulnerabilities. The criteria for identifying DACs are currently in draft form. Once the criteria are finalized by the CJWG, we will update the Stakeholder Engagement Plan accordingly.

[REDACTED] has allocated resources dedicated to support long-term stakeholder engagement and project initiatives in connection to the O&M facility at BNY. As development of the O&M facility progresses, additional team resources will be added to support engagement. Changes to the project's team resources will be updated as needed to reflect current operating conditions and keep all stakeholders continually informed.

As stakeholder engagement is a continuous process, updates to the plan will reflect stakeholder feedback that is provided throughout the full life cycle of the project. We are engaging stakeholders to understand important issues, identify shared interests, and collaboratively develop goals. Issues include local economic development and community investment, community health, climate resiliency, environmental costs and benefits, education, training, and hiring opportunities, environmental justice, and energy burden. Project goals and desired outcomes will continue to develop with stakeholder input as the project matures.

## 1.3 Existing Guidance and Best Practices That Will be Followed

Development of the Stakeholder Engagement Plan was informed by NYSERDA's "Guiding Principles for Offshore Wind Stakeholder Engagement", the most recent relevant guidance from the New York State Climate Action Council and CJWG, the Climate Action Council's "Scoping Plan" (December 2022), the CJWG's "Draft Disadvantaged Communities Criteria and List Technical Documentation" (March 2022), and the "New York State Disadvantaged Communities Barriers

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and Opportunities Report" (December 2021) prepared by NYSERDA, the New York Power Authority, and the New York State Department of Environmental Conservation.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

## 2.0 Stakeholder Identification and Stakeholder List

### 2.1 Overview and Stakeholder Identification Objections

[REDACTED] will interact with many New York communities and ocean users over the life of the project. We have begun the process of identifying a working list of diverse stakeholders associated with the project. Our goal is to develop a stakeholder outreach process that is inclusive and considers the full scope of potentially affected parties while directing engagement efforts toward lifting up and including those historically left out of development decisions, namely disadvantaged and environmental justice communities, Minority- and Women-Owned Business Enterprises, and Service-Disabled Veteran-Owned Businesses.

As [REDACTED] is early in project development activities, it is anticipated additional external affairs staff will be added, such as community liaison officers, as development activity progresses. [REDACTED] will establish community liaison officers for areas most affected by project development activities. These team members will be trustworthy messengers for the communities they represent and will serve as facilitators between [REDACTED] and community stakeholders. Community liaison officers will have strong community relationships in the area most affected by the project. The community liaison officers will work to maintain visibility and accessibility with community stakeholders by supporting regular community outreach events, participating in local planning meetings, and coordinating with the larger external affairs team, where possible, to reduce stakeholder fatigue.

[REDACTED] has developed a multipronged approach to identify stakeholders who may potentially be affected by the project. This includes mapping and spatial data analysis, desktop research, and engagements with key stakeholders.

[REDACTED] conducted desktop research with the goal of identifying grassroots and community-based organizations that may be affected by the project, such as tenant associations and civic associations; groups associated

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with community facilities such as schools, libraries, and parks; faith-based groups; local businesses that serve as community hubs; and cultural organizations.

██████████ is actively engaging in conversations with key stakeholders within those communities that may be affected by the project and others interested in the offshore wind industry. Our purpose is to better understand the local culture, history, and context and identify additional stakeholders, beyond those identified through desktop research.

██████████ anticipates the stakeholders within the communities that may potentially be affected by the project will include residents, local businesses, elected officials, indigenous nations, state and federal agencies, environmental advocacy and environmental justice organizations, nonprofit organizations, and institutions. ██████████

██████████ The ██████████ external affairs team is sensitive to stakeholder needs and concerns and stands ready to increase support to address interests and concerns as they arise.

The Brooklyn Navy Yard Development Corporation (BNYDC) is a key stakeholder in the development of the O&M facility. BNYDC is a not-for-profit corporation that serves as the real estate developer and property manager of BNY on behalf of its owner, the City of New York. BNY is a mission-driven industrial park that is a nationally acclaimed model of the viability and positive impact of modern, urban industrial development. The 300-acre waterfront asset is home to over 450 businesses employing more than 11,000 people and generating over \$2.5 billion per year in economic impact for New York City.

Established in 1801, BNY was once the nation's most storied naval shipbuilding facility. For over 150 years, BNY built and launched America's most famous fighting ships – including the USS Maine, USS Arizona, and USS Missouri – and served as an important point of the passage, home, and workplace for countless veterans as they served our country. BNY was in continuous operation until 1966, when it was decommissioned and then sold to the City of New York, who delegated it for commercial use. In the 1980s, BNYDC began a long-term effort to diversify the tenant base at BNY, which included initiatives to support green manufacturers and small industrial enterprises that reflected the community. BNYDC's Employment Center was expanded, and a Summer Youth Program established. Today BNY continues to honor and preserve its rich history through robust public programming while also offering a critical pathway to the middle class for many New Yorkers.

BNY is located on the East River in Wallabout Bay and borders many Brooklyn neighborhoods, including Vinegar Hill, Fort Greene, Clinton Hill, Wallabout, Bedford-Stuyvesant, and Williamsburg. Farragut Houses, a public housing development owned by the New York City Housing Authority (NYCHA) and consisting of ten buildings, abuts BNY to the west. The census tract in which BNY is located has been designated as a DAC by the CJWG. In addition, six of the census tracts that border BNY have also been designated as DACs. The DACs in and around BNY generally have a larger non-White population as compared to all census tracts in New York State. On average, across the selected DACs, the share of the population at or below the federal poverty line is higher than 90% of all census tracts in the state. In addition, the unemployment rate across the selected DACs is higher than most census tracts in the state (59%), as is the share of households with limited English proficiency (62%) and the percent of the housing units that are renter occupied (70%).

- ██████████ is partnered with the BNYDC to engage residents, businesses, organizations, and institutions who have an interest in BNY and the O&M facility. Important stakeholders include homeowner and tenant associations, including at NYCHA Farragut, Ingersoll, and Whitman Houses; civic associations, and friends' groups, such as the Vinegar Hill Community Garden and Friends of Commodore Barry Park; and business associations, such as Myrtle Avenue Brooklyn Partnership and the Brooklyn Chamber of Commerce. ██████████ will engage local non-profit organizations that provide community services, such as the Boys and Girls Club, University Settlement, Brooklyn Community Housing & Services, and IMPACTT Brooklyn. ██████████

[REDACTED]  
[REDACTED]  
[REDACTED] is engaging with organizations that provide programming for economic and workforce development.  
[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED] The project team will continue to engage with elected officials as the project evolves [REDACTED] will also engage affected Community Boards (namely Brooklyn Community Boards 1, 2, and 3) and other local leaders.

In addition to the DACs that are hosting or proximate to project infrastructure, additional DACs are engaged through [REDACTED] partnerships with community organizations, institutions, local businesses, and nonprofit organizations to provide hiring, training, and educational opportunities.

**2.2 Assigning Team Members in your Organization as the Primary Relationship Holder**

[REDACTED] is committed to working with communities and stakeholders at every stage of development to ensure local voices are sought and heard, for the well-being of communities and the project’s surrounding ecosystem. The robust and comprehensive planning process is led by our external affairs team and liaison officers. Primary points of contact include:

[REDACTED] serves as primary point of contact regarding development activities and is focused on advancing the safe, equitable, and efficient development of the [REDACTED] project.

[REDACTED] serves as the primary point of contact regarding all stakeholder engagement and community outreach activities. [REDACTED] is served by multiple liaison officers focused on key areas of engagement (labor, agency, environmental, fisheries, tribal) who will oversee outreach activities on behalf of the project. Liaison officers are fully integrated with the larger project team, report to the [REDACTED], and engage directly with their respective stakeholders.

**Table 1: Communication Officers/Positions, Responsibilities, and Contact Information**

Name/Title	Role/Responsibilities	Contact Information
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]







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[REDACTED]

[REDACTED] will track the following metrics in order to ensure the stakeholder engagement process is open and accessible to all participants:

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

[REDACTED] will provide follow-up with stakeholders after engagement activities, especially members of DACs and environmental justice communities, to make clear how their input was considered and to provide information on future learning opportunities, raise awareness of future project developments, and gain support for the project with our stakeholders. Through [REDACTED] stakeholder tracking system, the external affairs team will be able to ensure follow up is timely and consistent. Stakeholders will be queried for their communication preferences so follow up can be made effectively and via the means that will help ensure the highest receivership.

## 4.2 Planned Partnerships

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED] is building relationships with local institutions, businesses, and community-based organizations to identify specific opportunities for initial partnership and investment. Our team is intentional about pursuing partnerships that support existing offshore wind initiatives established by the city and state, reflect the priorities of communities affected by our project, and provide benefits specifically to disadvantaged and environmental justice communities and other priority populations.

[REDACTED]

[REDACTED] will be an active member of BNY community and contribute to the growing ecosystem of businesses operating at the intersection of manufacturing, design, and technology.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

## 5.0 Tracking Progress and Communications

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## 5.1 Tracking Stakeholder Engagement

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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[Redacted text block]

**5.2 Tracking Stakeholder Marketing Efforts**

[Redacted text block]

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