

Response to Feb. 10, 2023 Clarifying Questions

Attachment B.12
SCIP Facility Stakeholder Engagement Plan

REDACTED



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1 Stakeholder Engagement Plan Summary

1.1 Overall philosophy and principles

“This section should describe the overall philosophy and principles Proposers will follow to understand, incorporate, and respond to the diverse perspectives, needs, and concerns of stakeholders at every stage of development. Proposers are encouraged to consider a mission statement that drives their engagement and supports accountability.”

██████████ to meaningful, enduring communication with stakeholders in the Capital Region and across the state. Our facility brings with it the opportunity for good-paying jobs, downstream supply chain investments, and positive climate impacts as we help New York meet its emissions reductions benchmarks. We have developed our community and stakeholder engagement plan with our customers and suppliers to ensure a comprehensive approach to building public support while maximizing economic benefits for environmental justice communities. ██████████ that we must take a “whole of industry” approach to building support and growth opportunities for both the communities where we operate and the offshore wind sector.

Our success is intrinsically linked to the strength of our relationships with our stakeholders: our partners, customers, investors, and community members. ██████████ cultivating and sustaining these relationships within our ecosystem is fundamental to long-lasting success for all. We place particular emphasis on business ethics with our partners, ongoing dialogue with stakeholders, and access to opportunities for disadvantaged communities through the ██████████ and other endeavors.

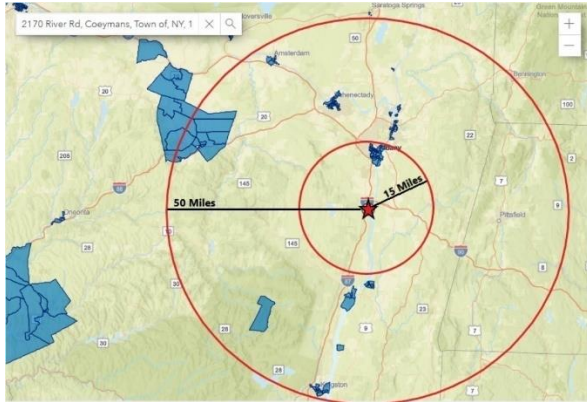
1.2 Overall approach to incorporating data and stakeholder feedback

“This section should describe how Proposers will use research, data, and stakeholder feedback to update the Stakeholder Engagement Plan, and support decision-making throughout the life cycle of the Project (preconstruction, surveys, site design, construction, operations, and decommissioning).”

- *“Proposers shall perform a stakeholder mapping exercise to obtain population, cultural, and economic statistics and information on communities or interest groups relevant to the Project.”*

██████████ The depth of their local knowledge in economic development, communities, workforce development has and will continue to help us navigate the State of New York ecosystem to support our industrial investment proposal.

██████████ New York State Disadvantaged Communities Map to map out disadvantage communities within 15- and 50-miles radius from the Port of Coeymans.



Combine with the stakeholder engagement team of Beacon Wind, we have mapped broad categories of stakeholders:

- Lawmakers and regulators
- Local manufacturers and downstream supply chain partners
- Educational and workforce development institutions
- Disadvantaged communities, tribal communities, and environmental justice groups
- Environmental NGOs and advocates
- Organized labor organizations

Further details can be found in section 2.1

- *“Proposers shall detail the allocated resources used to continuously support long-term engagement and Project initiatives.”*

After the construction of the facility is complete, [REDACTED] to engage with the different categories of stakeholders it has mapped. It will retain the service of [REDACTED] [REDACTED] to maintain a regular dialog with state lawmakers & regulators, local officials, environmental NGOs & advocates, tribal communities, and environmental justice groups.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] support the workforce needs of its HV subsea cable factory includes two major workforce development thrusts which will have to continue way beyond initial start-up to account for attrition and turn-over, to improve retention by providing a path for

[REDACTED]

growth, and to grow the facility's workforce skills to improve the facility operational. Such effort, that can be summarized as Growth-to-employment and Employment-growth, cannot be one-off efforts but must be constant. Such efforts will include partnering closely with existing and established academic and training institutions throughout New York State including colleges and universities in the State University of New York (SUNY) system including Hudson Valley Community College (HVCC) and the University at Albany. Other partners will include both Capital Region Board of Cooperative Educational Services (BOCES) and Questar III BOCES, Workforce Development Institute (WDI), among several others. While relationships are being established with several existing academic and training institutions within New York State, our preferred approach is to collaborate and provide support to these entities utilizing a "hub-and-spoke" model, with a community college such as HVCC as the centralized hub working collaboratively and cooperatively with the other institutions to ensure a healthy Offshore Wind workforce training ecosystem in the region. In this way, operational efficiencies may be realized by leveraging existing relationship, collaborations and synergies previously realized amongst these institutions (e.g., articulation agreements and other partnerships).

- *"Proposers shall review and seek input from stakeholders on local economic development, reduced energy burden, avoided health costs, added climate resiliency, avoided environmental costs, added environmental benefits, workforce training opportunities, and economically Disadvantaged Community participation."*

██████████ with the Beacon Wind economic development and stakeholder engagement groups. It also plans to use the tri-regional workforce training center that Beacon Wind will develop in New York State. Furthermore, ██████████ engage with local partners and institutions to develop various forms of wraparound services enabling equal access to workforce training and educational opportunities thereby ensuring equitable and statewide access to quality training, jobs and economic opportunities. For instance, working with partners such as HVCC in collaboration with the Capital District Transportation Authority (CDTA) and others to provide bus passes to qualified individuals seeking training thereby enabling transportation to and from the training center locations. Another example may include providing childcare and daycare services to those seeking training and employment opportunities from underserved communities in the region.

1.3 Existing guidance and best practices that will be followed

"This section should present a list of existing guidance documents, publications, tools, and/or plans that will be followed to support the Stakeholder Engagement Plan. Include links, if available, for all references."

██████████ of public participation, as published by the [International Association of Public Participation \(iap2\)](#), which include:

- Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process
- Public participation includes the promise that the public's contribution will influence the decision.
- Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision makers.
- Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
- Public participation seeks input from participants in designing how they participate.
- Public participation provides participants with the information they need to participate in a meaningful way.
- Public participation communicates to participants how their input affected the decision.

████████████████████ with the Beacon Wind stakeholder engagement team guidance documents, publications, and public engagement plans for similar large scale infrastructure projects elsewhere to collect best practices and lessons learned. Such documents include:

- Guiding Principles for Offshore Wind Stakeholder Engagement:
<https://www.nyserda.ny.gov/all-Programmes/Offshore-wind/focus-areas/connecting-with-New-Yorkerso>
- NYSERDA Learning from the Experts, webinar series:
<https://www.nyserda.ny.gov/osw-Webinar-series>
- International Association of Public Participation: The Journal of Deliberative Democracy
<https://www.iap2.org/page/jdd>
- Resources available from the U.S. Department of Energy, U.S. Department of Environmental Protection and Federal Highway Administration
- Guides and procedures as defined by NYSERDA, and
- Plans and reports issued by other relevant state and federal regulatory authorities.

2 Stakeholder Identification and Stakeholder List

2.1 Overview and stakeholder identification objectives

“This section should provide an overview of the stakeholder identification and relationship management methods.”

- *“Proposers shall describe methods used to identify a working list of diverse community members, local and state elected officials, state and federal agencies, institutions, local businesses, environmental justice communities, and nonprofit organizations associated with their Project.”*

████████████████████ for their knowledge of state officials and agencies, of local officials and agencies in the Capital region and in the county of Albany, and of economic development and workforce development agencies or organizations to help us better

understand the ecosystem of the region and to ensure that the project will receive the proper supports to be successful.

██████████ the economic development practice of ██████████ ██████████ as they have already helped several investments in the Capital region. Furthermore, ██████████ to represent the company at the Federal level either in Congress or at agencies such as US Department of Energy, US Department of Interior, and US Department of Commerce.

Together with our advisors, ██████████ with the Beacon Wind economic development team and the stakeholder engagement team to identify most of the stakeholders relevant to our project.

Initial Stakeholder List

Together with our partners at Beacon Wind and the help of our advisors, ██████████ ██████████ stakeholder groups and have begun outreach efforts, including but not limited to:

- New York State Black Business Alliance
- Equity & Environmental Justice Center
- Mothers Out Front NY
- NAACP New York Conference
- US Coalition of Black Women Businesses
- South End Community Collaborative
- South End Neighborhood Association
- Capital Region Refugee Roundtable
- Upstate New York Black Chamber of Commerce
- Trinity Alliance of the Capital Region
- Saint Regis Mohawk Tribe
- Mohawk Hudson Land Conservancy

Conservation and environmental organizations have been critical to advancing clean energy and offshore wind policies at both the state and federal levels. ██████████ working with these advocates to ensure we continue to build support for the industry and a just transition to a green economy. We have engaged with the following organizations:

- New York League of Conservation Voters
- Sierra Club
- The Nature Conservancy
- Environmental Defense Fund
- Environmental Advocates NY
- Alliance for Clean Energy New York (ACENY)
- Interstate Renewable Energy Council

██████████ understands the important role organized labor has played in construction, manufacturing, and workers' rights across New York State. We are committed

to engaging meaningfully and in good faith with unions in the Capital Region and across the state for the construction of the facility under a Project Labor Agreement. In conjunction with our partners at Equinor, we have begun outreach to numerous labor organizations, particularly around the topics of apprenticeships and workforce development. Our engagements include the following labor organizations:

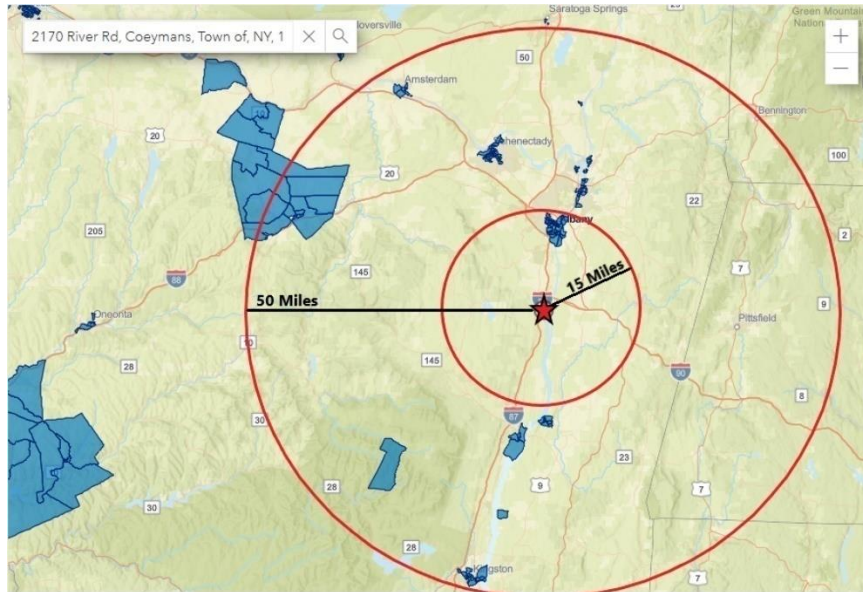
- Greater Capital Region Building and Construction Trades Council
- New York State AFL-CIO
- New York State Building and Construction Trades Council
- Iron Workers Local Union 12
- International Brotherhood of Electrical Workers
- International Union of Operating Engineers

working closely with State and Federal officials and agencies. Our engagements have, or will include, but not be limited to the following:

- Governor Kathy Hochul and her Administration
 - Lieutenant Governor Antonio Delgado
 - Stacy Lynch, Chief of Staff
 - John O’Leary, Deputy Secretary for Energy
 - Minelly De Coe, Deputy Director of Infrastructure
- New York State Legislature
 - Speaker Carl E. Heastie
 - Assemblymember Patricia Fahy
 - Assemblymember John T. McDonald III
 - Assemblymember Didi Barret, Chair of the Standing Committee on Energy
 - State Senator Jeremy A. Cooney
 - State Senator Kevin S. Parker, Chair of the Energy and Telecommunications Committee
- NYSERDA
 - Doreen Harris, President and CEO
 - Georges Sassine, Vice President, Large Scale Renewables
 - Greg Lampman, Director, Offshore Wind
 - Peter Lion, Senior Advisor, Offshore Wind
 - Kevin Hale, Director, Economic Development and Strategic Partnerships
 - Adele Ferranti, Director, Workforce Development and Training
- New York State Empire State Development
 - David Whiple (ESD Incentives)
- New York State Department of State
 - Kisha Santiago, Deputy Secretary of State
- New York State Department of Environmental Conservation
 - Commissioner Basil Seggos
 - Sean Mahar, Executive Deputy Commissioner
 - Kevin Frazier, Director, Constituent Relations
- United States Congress
 - Majority Leader Charles Schumer

- Senator Kirsten Gillibrand
 - Representative Paul Tonko
 - Federal Agencies
 - Department of Energy
 - Department of Commerce
 - Department of the Interior
 - Department of Labor
 - Town of Coeymans
 - Supervisor George McHugh
 - Town Board (Stephen J. Schmitt, Linda Bruno, Marisa J. Tutay, Brandon L. LeFevre)
 - Planning Board/Zoning Board of Appeals (Chair, Robert Nolan)
 - Albany County
 - County Executive Daniel McCoy
 - Albany County IDA
 - City of Albany
 - Mayor Kathy Sheehan
 - Albany Community Development Board
 - Albany Port District Commission
 - Industrial & Commercial Incentive Board
- *“Proposers shall identify and list disadvantaged communities potentially impacted by the project using the New York State Disadvantaged Communities Map. The Disadvantaged Communities definition is currently accepting public comment and will be finalized July 2022. Additionally, communities may be added or removed during the CJWG annual review process and Proposers will be required to adjust their engagements accordingly. “*

The SCIP facility is planned to be located at the Port of Coeymans. While, based on the search of New York State Disadvantaged Communities Map, it appears that we would have to extend our research to a 15 miles and a 50 miles radius from the Port of Coeymans to find disadvantaged communities, the Climate Justice Working Group map shows Disadvantaged Communities in the immediate vicinity of the Port. [REDACTED]
[REDACTED] on engagement with these local communities in the immediate vicinity.



Expanding outreach to disadvantaged communities within 15 miles of the Port of Coeymans includes portions of Albany, notably economic justice populations in the South End. Expanding the radius to 50 miles, and proximal disadvantaged communities include but are not limited to portions of Troy, Cohoes, Schenectady, Carlisle, Lawyersville, Hyndsville, Jefferson Heights, Tivoli, and Kingston. [REDACTED] and Equinor on engaging these populations.

Of these communities, we have identified portions of Albany and Troy as significant thanks to a congruence of public transportation, workforce development programs such as those at Hudson Valley Community College and Capital Region BOCES, and childcare services. It is probable that with the right complementary training programs and supplementary wraparound services, these communities could significantly benefit from the jobs and economic impact of the SCIP facility. Additional benefits to communities in Schenectady and Rotterdam are also possible due to the existence of manufacturing facilities and workforce development programs. However, the added distance to the facility may add transportation or childcare difficulties which would requires additional studies.

- *“Proposers shall identify what departments within their organization will own the relationships with the stakeholders listed.”*

The construction of the facility will be managed by a dedicated project team representing the company and another one for the construction contractor (current plan is that construction company will be an affiliate of the Port of Coeymans). The senior project manager leading the company project team will have overall responsibility for stakeholder engagement execution and reporting as it pertains to the project. To ensure a coherent approach within the stakeholder engagement framework of the company in the State and at Federal level, the

senior project manager will work under the guidance and the support of the Director of Business Development and Public Affairs. Furthermore, company will rely on Port of Coeymans experience developing facilities on their industrial park and [REDACTED] know-how to guide company' stakeholder engagement.

- *“Proposers are strongly encouraged to hire community liaison officers. Proposers with community liaison officers on staff should provide, to the best extent possible, details as to why the community liaison officer is a trustworthy messenger for the community they represent. Proposers that have yet to hire community liaisons shall indicate if they plan to do so and the communities for which the liaison would represent. Note for areas most affected by Project development, NYSERDA recommends county liaisons with strong community relationships within the county’s cities or towns.”*

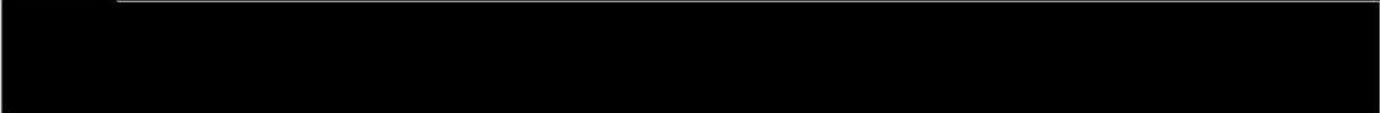
The project will be developed at Port of Coeymans, an existing industrial site, and it is our intention to work closely with the current owner of the site where the facility will be developed. [REDACTED] to manage stakeholder engagement for the project through the company and construction contractor project teams that will be established and under the guidance of [REDACTED]. Furthermore, [REDACTED] will work closely with the Beacon Wind community stakeholder team and its community liaison office on staff.

2.2 Assigning team members in your organization as the primary relationship holder

“This section will provide a list of communication officers, their role, and name and contact information. The list should provide stakeholders with an understanding of who should be called for a particular issue or question. Proposers should indicate if and who reports to certain staff members such that NYSERDA may understand organizational structure. In addition to this list, Proposers should explain how stakeholders will access this list and how it will be kept current to reflect organic changes and turnovers in responsibilities throughout the Project life cycle. [Complete Table as Appropriate]”

As soon as the project proposed [REDACTED] has been selected, a dedicated project delivery team will be established. Until this team is established relationships with stakeholders will be managed by the US based [REDACTED]. Once the proposal is accepted a team will be established and primary responsibility will be transferred to team members.

Name/Title	Role/Responsibilities	Contact Information
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employment to their members. [REDACTED] has set a meaningful percentage of its workforce as a target for such communities.

Regarding tribal communities, [REDACTED] we will engage with the Saint Regis Mohawk tribal council regarding concerns they may have about the visual impact of the facility as seen from the other side of the Hudson River.

[REDACTED] not foresee the need for significant interactions with environmental justice groups as its proposed facility will have no negative impact on poor or marginalized communities. In any case if such groups were to raise their concerns, [REDACTED] with them and invite them to see its facility [REDACTED] that they can see for themselves that such facility does not harm the environment and therefore disadvantaged communities.

- o Environmental NGOs and advocates

Their concern is the potential environmental impact of industrial facilities and what mitigation strategies are being implemented to minimize those if any.

[REDACTED] regular townhall to inform progress on its project to local communities and addressing questions raised such as environmental impact. Furthermore, [REDACTED]

[REDACTED] an engineering firm to help navigate environmental and permitting regulation and to proactively address concerns that may arise. As of today [REDACTED]

[REDACTED] to perform due diligence of the Port of Coeymans site in term of permitting.

- o Organized labor organizations

Such organizations want to insure the participation of their member to the growth of the offshore wind industry. To that effect as soon as we have a strong indication that our proposal is likely to move forward, [REDACTED] advisors to negotiate on our behalf and with the input of the Port of Coeymans (which we currently plan to use as construction contractor) the project labor agreement with organized labor to build our industrial facility.

- *“The Proposer shall list goals set for benefiting disadvantaged communities consistent with the Climate Act’s focus on building an inclusive, clean energy economy including education, training, and hiring opportunities.”*

[REDACTED] definitive agreement with the construction company [REDACTED]

[REDACTED] that the construction company provides documented “good faith efforts” to provide meaningful employment for members of disadvantage communities in the performance of the construction of the HV subsea cable factory with a target of 15% of the total number of positions budgeted. [REDACTED]

[REDACTED]
Under its Diversity, Equity, and Inclusion policy [REDACTED] “good faith efforts” to provide meaningful employment from disadvantage communities during the lifetime of the HV subsea cable factory in operation. [REDACTED]

[REDACTED]
As we have not been able to assess the pool of employable labor or of labor that could become employable under the “Growth-to-employment” thrust in the Workforce

Development Plan, [REDACTED] employing between 17 to 18% of the facility workforce from disadvantaged communities, minorities, women, or veterans; target to be revised later after discussion with our workforce development partners.

Within the “hub-and-spoke” framework described above, [REDACTED] on its workforce development partners to reach out to disadvantage communities and to include in their workforce development initiatives elements tailored to attract those disadvantage communities. Furthermore, as part of its Stakeholder Engagement Plan, [REDACTED] engage with certain disadvantage communities to highlight the job opportunities of the SCIP facility and the path to employment through the Workforce Development Plan developed with [REDACTED].

[REDACTED] on identifying Disadvantaged communities. Within 15 miles radius of the Port of Coeymans, it includes portions of Albany, notably the South End. Expanding the radius to 50 miles and proximal disadvantaged communities. it includes but is not limited to portions of Troy, Cohoes, Schenectady, Carlisle, Lawyersville, Hyndsville, Jefferson Heights, Tivoli, and Kingston.

To provide Clean Energy Transition job opportunities, [REDACTED] approach and methodology than the one used for providing opportunities to disadvantaged communities.

- *“The Proposer shall list engagement activities to date and planned activities to incorporate the perspectives of Disadvantaged and Environmental Justice Communities to the offshore wind development.”*

[REDACTED]

[REDACTED]

[REDACTED] the object was to understand the needs of the local community, their interest for a project like ours, and what hurdles we may face. In our dialog [REDACTED], it appears that there is a great interest for a project like ours which can bring well paid steady jobs for several decades.

[REDACTED] workforce development and training institutions such as Hudson Valley Community College to determine how we can collaborate to create pathways to employment for members of disadvantaged communities and a just transition to workers

[REDACTED]

impacted by the transition of the energy sector toward renewable energy. We will work with such or similar institutions and with the future tri-regional workforce training center from Beacon Wind to develop a “hub-and-spoke” model and support two major workforce development thrusts comprised of Growth-to-employment and Employment-growth.

[REDACTED]

Beacon Wind has a strong history in engagement and outreach to impacted communities via forums, town halls, and community events. [REDACTED] community engagement activities in the Capital Region to ensure proactive communication with disadvantaged and environmental justice communities.

- *“The Proposer shall list identified opportunities for collaborative decision-making and efforts throughout the development process with community members, local elected officials, relevant businesses, institutions, environmental justice communities, disadvantaged communities, and non-profit organizations including but not limited to MOUs and LOIs.”*

[REDACTED] at the Port of Coeymans which is an existing industrial site (therefore minimizing visual impact as it is not a green field). That site has already started the permitting process through an EIS to develop its site more than a year ago. It is our intention to work closely with the current owner of the site where the facility will be developed.

[REDACTED] regular community meetings around the design and appearance of the buildings to proactively communicate about our activities and the project progress.

[REDACTED]

[REDACTED] we will meet with the relevant community leaders to better reach out to their communities for job opportunities, assess the efficiencies of our effort, and discuss wrap-around services such as transportation to allow people to reach our site and work at our facility.

Overall, the goals and desired outcomes of the stakeholder engagement process are:

- Address potential concerns related to environmental impact from ENGOs, and as to potential view impact of the extrusion tower (a landmark building) from the Saint Regis Mohawk Tribe and other groups of possibly concerned citizens.

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

For local manufacturers and downstream supply chain partners, [REDACTED] [REDACTED] in Supply Chain events organized by NYSERDA or by developers with offshore wind farm projects for the State of New York. When the SCIP will be ready to move forward, [REDACTED] SCIP facility to its portfolio that could be served by local business. [REDACTED] with NYSERDA and other industrial players in the offshore wind space to support dedicated events for local manufacturers.

With the support of [REDACTED] and the Beacon Wind team, [REDACTED] engage directly with workforce development and training institutions such as Hudson Valley Community College under a “hub-and-spoke” model. [REDACTED] to use the future tri-regional workforce training center from Beacon Wind. After selecting the right partner heading the “hub-and-spoke” model, [REDACTED] with that organization which will be the centralize hub of our workforce development effort, and will delegate the outreach and coordination with other institutions. Nevertheless, [REDACTED] ready to engage as needed with the other institutions.

For Disadvantage communities, [REDACTED] and Beacon Wind teams’ knowledge of the relevant community leaders to engage directly with them and determine the best methods to reach out to their communities. Additionally, [REDACTED] [REDACTED] workforce development strategy with training institutions to create a path to employability for members of those communities interested by our industry.

Regarding tribal communities, [REDACTED] with the Port of Coeymans we will engage directly with the Saint Regis Mohawk tribal council to address any concern they might have about the visual impact of the facility as seen from the other side of the Hudson River.

[REDACTED] not foresee negative impacts on environmental justice or disadvantaged communities. [REDACTED] recognizes that these communities could benefit greatly from the jobs created at our facility and in the downstream supply chain. [REDACTED] will work with our training and workforce partners on proactive communication about our facility and the opportunities it creates. [REDACTED]
[REDACTED]

For environmental NGOs and advocates, [REDACTED] and the Beacon Wind team’s knowledge of the relevant actors, and will engage directly with them to explain our project and answer their questions or concerns. Later during the development

[REDACTED]

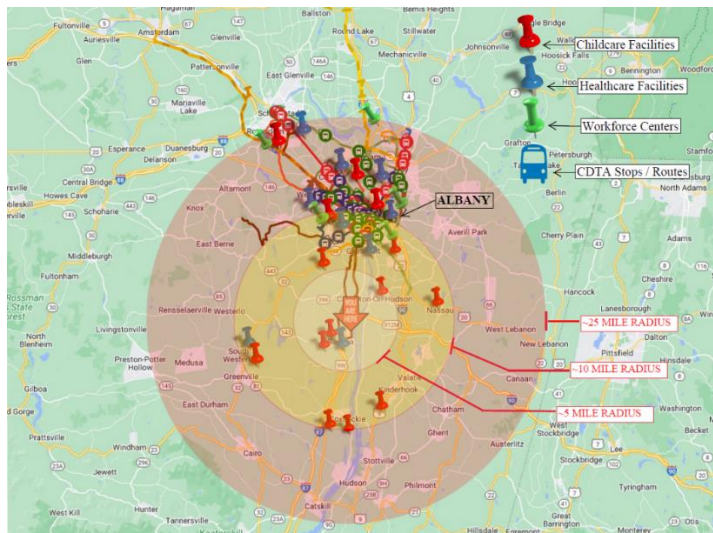
and construction phase of the project, [REDACTED] regular townhall meetings to communicate on our project, its progress, and address concerns participants may have.

For organized labor, [REDACTED] advisors to negotiate on our behalf and with the input of the Port of Coeymans (which we currently plan to use to construct the facility) the project labor agreement with organized labor to build our industrial facility.

- *“Proposers shall detail accessibility factors, especially for Disadvantaged Communities, including convenience of meeting times and accessibility of locations or virtual platforms, childcare needs, language and interpretation needs, and variety of opportunities to participate and ways to provide input are considered in planned activity and outreach.”*

[REDACTED] with the Port of Coeymans to understand existing transportation and wraparound services for disadvantaged communities in the immediate proximity of the Port. [REDACTED] work to build on these resources and address any gaps to maximize the impact of this facility on these communities. We will hold town hall meetings that will be streamed, and also take virtual comments by Zoom or other means to gather feedback from community members. Translation and interpretation services will also be made available.

[REDACTED] concentric ring map from the Port of Coeymans for public transportation, childcare services, and wraparound services available to disadvantaged communities at a 15 mile and 50 mile radius. To address gaps in services, [REDACTED] how to locate townhalls and meetings for disadvantaged communities to minimize the issue of wraparound services. To accommodate working schedule, we would also do our best to organize events in the evening.



For the personnel that would be working at [REDACTED] at Port of Coeymans, [REDACTED] as it will be paying good equitable wages, its personnel should be able to afford personal transportation and childcare services. Furthermore, [REDACTED] all its employees the option to contribute part of their salary into an FSA account to pay for childcare. Nevertheless, we recognize that there is no easy mean of transportation to the Port of Coeymans other than personal transportation. We would engage with the with the Capital District Transportation Authority (CDTA) and the Town of Coeymans to see if public transportation services could be extended to the Port of Coeymans and its industrial sites.

[REDACTED] with the Beacon Wind team and will participate in the tri-regional workforce and community benefits model. This model will engage with institutions in the Capital region that are already providing wraparound services to disadvantaged communities to ensure that access to childcare, transportation, skill development, etc. do not create barriers to entering our workforce.

- *“The Proposer shall detail their anticipated outreach and schedule prior to informing stakeholders of planned activities including alerting NYSERDA and posting public events to their project website’s event pages.”*

For one-on-one engagement, [REDACTED] directly or through its advisor reach out to the relevant stakeholders ahead of the planned activities.

For public events or events targeted to specific groups of individuals or specific communities, [REDACTED] with NYSERDA and with the Beacon Wind stakeholder engagement team and communication team the best strategy to inform the targeted audiences sufficiently ahead of the events in order to ensure that the information reach targeted audiences and give prospective participants enough time to organize their own agenda to participate.

It is our intention to meet with the Beacon Wind team NYSERDA quarterly to provide an update of past and upcoming stakeholders activity in support of the SCIP.

- *“The Proposer shall detail their plan for providing consistent follow-up with the stakeholders they have engaged, especially members of Disadvantaged Communities, to make clear how their input was considered, and/or provide learning opportunities to raise awareness of and gain support for the Project with the stakeholders.”*

It is our intention to meet NYSERDA regularly with the Beacon Wind team to provide an update on past and upcoming stakeholders activities in support of the SCIP. During these meetings, we will discuss how effective previous engagements have been, when & how following with specific stakeholders, and which disadvantage community should be our next focus.

[REDACTED] join Beacon Wind in regular townhall and community meetings where local stakeholders can raise any concerns or questions. These teams will document all questions

- *“The Proposer should provide as much detail of the nature of these partnerships, and any particular hiring, training, or educational opportunities in local communities.”*

[REDACTED] Capital Region is well-positioned to build the workforce we need to support our facility. Key programs in primary and secondary schools as well as dedicated manufacturing programs at community colleges and vocational schools are already in place. We have already begun outreach to leaders at Hudson Valley Community College, Capital Region BOCES, and the Center for Economic Growth to discuss strategies to build on their existing, successful programs.

On December 14, [REDACTED] at Hudson Valley Community College to discuss their manufacturing programs and initiatives. [REDACTED]

[REDACTED] developed a workforce development plan & framework highlighted in the NY job section of the C.2.C.10 section on Economic Benefits of the SCIP proposal.

The SCIP will require a highly trained skilled workforce that will be directly employed at the facility, therefore [REDACTED] begun engagement with the following institutions:

- Capital Region BOCES
- The Manufacturers Association of Central New York (MACNY)
- SUNY Albany
- SUNY Maritime
- Rensselaer Polytechnic Institute
- University at Albany
- Tech Valley High School
- New York Association of Training & Employment Professionals
- SEAT Center
- Workforce Development Institute

- *“The Proposer should explain where partnerships may foster more business opportunities for local businesses to participate and benefit from the growing offshore wind industry.”*

[REDACTED]

[REDACTED]

5 Tracking Progress and Communications

5.1 Tracking Stakeholder Engagement

"This section should detail the tracking of relationships, activities, and both successful or unsuccessful outcomes from engagements.

- *In an effort to require early and regular engagement with stakeholders that may be potentially affected by the project activities, NYSERDA is building upon contractual expectations regarding progress tracking in Quarterly Reports.*
- *Proposers should detail how they plan to track relationship progress with stakeholders and provide a current example of such a tracker. NYSERDA is open to accepting the same report style as the BOEM OCS Lessees are required to submit for the agency's stipulated semi-annual progress report.*
 - *Options could include Tiering stakeholders by how well connected they are to the Project, or how by the number of times they've engaged in activity with their respective relationship owner. As events, meetings, and general communication occurs per quarter, Proposers should track stakeholder tiers and be able to show change in status of relationships and reasoning.*
 - *The tracking method chosen by Proposers should be able to depict proposed activities and provide updates on engagement activities, impacts on or benefits to the identified stakeholder groups identified in section 2.1, and how, if at all, a project has been informed or altered to address those challenges or benefits, as well as any planned engagement activities during the next quarterly reporting period.*
 - *In acknowledgment of the existing and growing consultation burden placed on many of the stakeholders, the stipulation also requires, to the maximum extent practicable, that Proposers coordinate with one another on engagement activities. It is NYSERDA's intention that this requirement to coordinate engagement apply not only to meetings proposed by Proposers, but also to reasonable requests to coordinate engagement requested by stakeholders.*
- *Proposers should include tracking tables for goals defined in 3.1. that include when and where the goal is supported or achieved through engagement activities.*

- *Proposers shall provide a list of engagements along with the data seen in the table below. [Complete Table as Appropriate]*”

An example of the type of engagement we will pursue through this non-comprehensive list below:

Organization Type	Engagement Type	Goal/Subject of Engagement	Marketing Ahead of Event	Attendance Targeted	Final Attendance	Date of Event	Follow- Up Material Provided
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For public events or events targeted to specific groups of individuals or specific communities, [REDACTED] quarterly basis with NYSERDA and with the Beacon Wind stakeholder engagement team and communication team what are the goals, what is the best strategy to inform targeted audiences ahead of the events, review the effectiveness of previous events, and decide what follow-up would be needed.

Our partners at Beacon Wind have implemented a Borealis stakeholder engagement tracking system to inform and enhance outreach activities, understand the development of stakeholder awareness and engagement, and address the information needs of individuals, groups, and organizations in the project area. [REDACTED] with the Beacon Wind to leverage their tracking tool and their organization for the purpose managing closely the stakeholder engagement of the SCIP facility.

- The organized methodology of such tool utilizes Beacon Wind’s database to enable Beacon Wind and its partners outreach team to monitor and keep detailed records of all stakeholder interaction.
- The system provides built-in features that store and analyze stakeholder communication, sentiment, and relationships over time, driving the methods and strategies we utilize to engage with existing stakeholders, build on those relationships and initiate new ones.
- The tracking mechanism will enable Beacon Wind’s team and its partners to enter data from individual communications, as well as from events, public hearings, and

feedback contributions, tracking the progress of the stakeholder engagement effort in encouraging participation by a wide and diverse audience.

- [REDACTED] will provide early and regular engagement with stakeholders that may be potentially affected by the project activities and track progress in Quarterly Reports.

[REDACTED] will employ tracking tables for goals that include when and where the goal is supported or achieved through engagement activities.

5.2 Tracking Stakeholder Marketing Efforts

“This section should detail the tracking of general communications or marketing campaigns to raise awareness among communities proximal to activities related to Project development, construction, operation, and decommissioning.

- *Proposers should detail how they plan to track marketing efforts or public awareness campaigns and provide a current example of such a tracker.*
- *Proposers should detail their public awareness campaigns leveraged to communicate or advertise project development status, hiring opportunities and impacts on local communities. Community members should always be aware of project development impacting them, regardless of their individual support or interest in the activity.*
- *Proposers should detail marketing methods for raising awareness of workforce opportunities within Disadvantaged Communities.*
- *Proposers shall provide a list of such public campaigns or marketing efforts along with the data seen in the table below. [Complete Table as Appropriate]”*

“

<i>Project detail to be communicated: Project status, schedule change, or employment opportunity</i>	<i>Marketing Campaign Method</i>	<i>Frequency of Communication or Marketing Collateral</i>	<i>Feedback or Inquiries from campaign</i>	<i>Dates and Duration of Campaign</i>	<i>Location of Campaign</i>

”

For public events or events targeted to specific groups of individuals or specific communities, [REDACTED] with NYSERDA and with the Beacon Wind stakeholder engagement team and communication team what are the goals, what is the best strategy to

inform targeted audience ahead of the events, review the effectiveness of previous events, and decide what follow-up would be needed.

██████████:

- submit reports on tracking marketing and public awareness campaigns,
- create and maintain a list of such public campaigns or marketing efforts consistent with the information shown in the table above,
- provide details regarding public awareness campaigns leveraged to communicate or advertise project development status, hiring opportunities and impacts on local communities,
- keep community members aware of project development impacting them, regardless of their individual support or interest in the activity,
- create detailed marketing methods plans for raising awareness of workforce opportunities within Disadvantaged Communities.