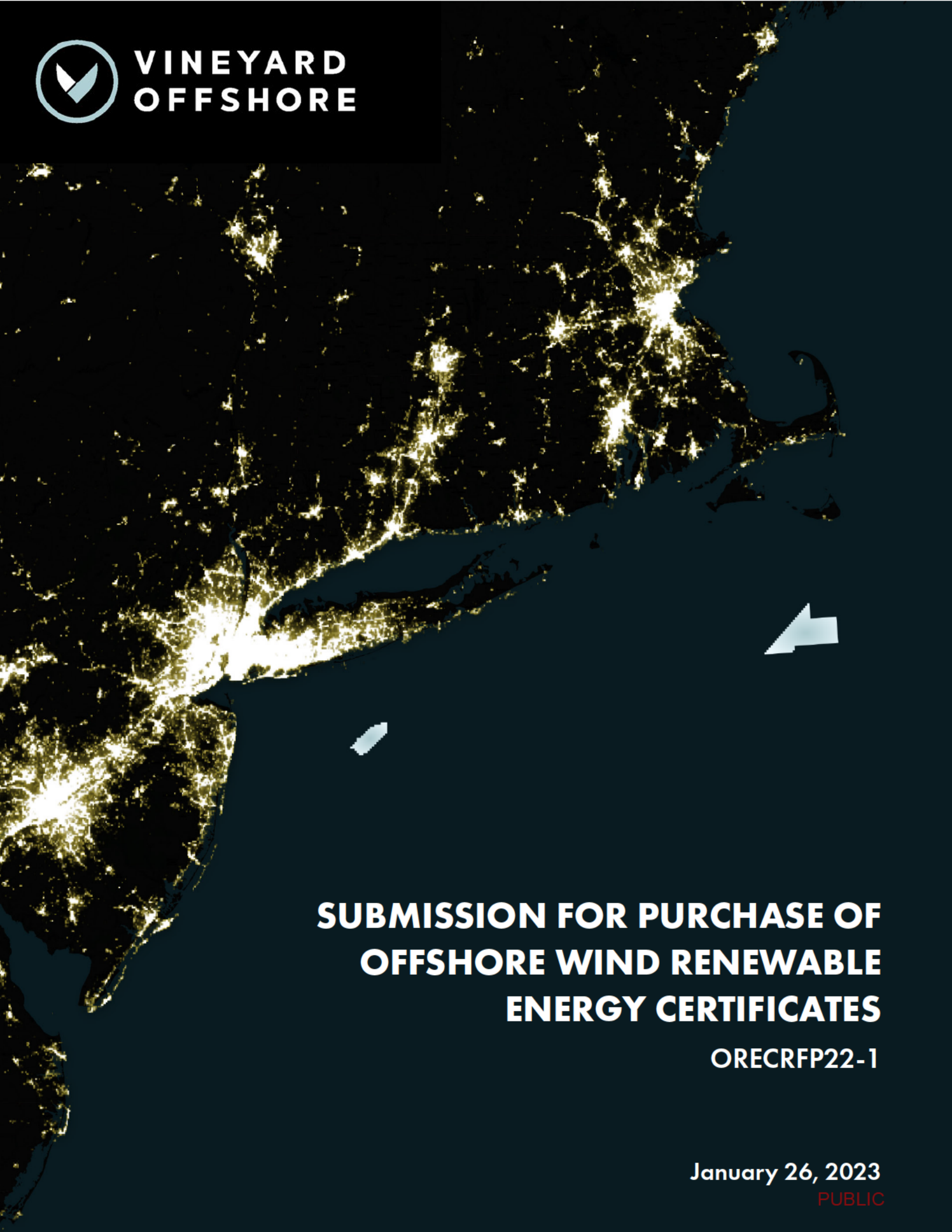




**VINEYARD
OFFSHORE**



**SUBMISSION FOR PURCHASE OF
OFFSHORE WIND RENEWABLE
ENERGY CERTIFICATES**

ORECRFP22-1

January 26, 2023

PUBLIC

4.12 Supply Chain Investment Plan - [REDACTED]

January 26, 2023

Submitted by



75 Arlington Street, 10th Floor
Boston, MA 02116

Certain information in this Submission is non-public, proprietary, commercial, and/or financial information and has been redacted from the version of this Submission marked "PUBLIC." Vineyard Offshore has submitted a confidential version of this Submission, marked "CONFIDENTIAL", which includes redacted information, and which should be treated as a non-public record that is exempt from disclosure under New York State law and as set forth in the ORECRFP22-1 Request for Proposals issued July 27, 2022, and revised on November 4, 2022, and December 23, 2022.

PUBLIC

CONFIDENTIALITY STATEMENT

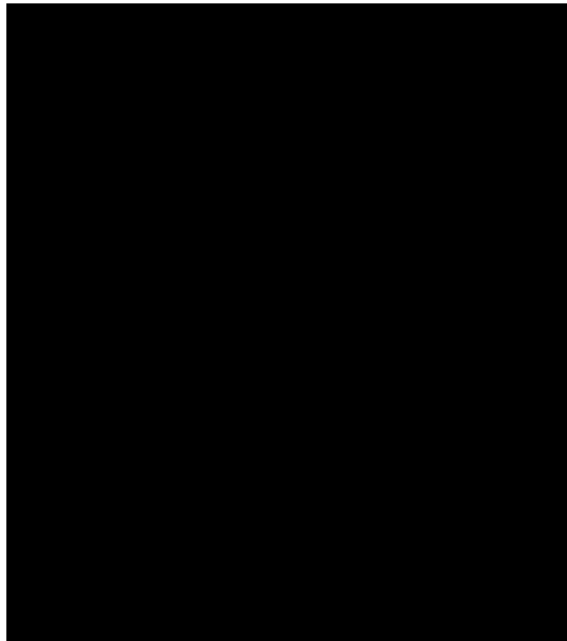
As contemplated under Sections 6.2.2 and 8.1 of the Request for Proposals ORECRFP22-1 issued July 27, 2022 and as further described in the Attachment 1–Statement and Request for Confidential Treatment included with Vineyard Offshore’s cover letter dated January 26, 2023 (the “Cover Letter”), certain information in this document or electronic file and the appendices listed below, each of which forms a part of this proposal, is non-public, confidential and proprietary information including commercial and financial information and trade secrets (as further defined in the Cover Letter, “Confidential Information”). Vineyard Offshore intends for all such Confidential Information to remain confidential and be treated as such by NYSERDA and the Scoring Committee. Under the New York Public Officers Law, Article 6, the New York State Freedom of Information Law and NYSERDA’s implementing regulations under 21 NYCRR Part 501, the Confidential Information contained in this proposal is not a public record and is exempt from public records requests. Confidential Information has been redacted from this Submission and/or is clearly marked “CONFIDENTIAL.”

Stakeholder Engagement Plan for

Version 1.0

Prepared pursuant to [contract number, date (TBD)]
with
New York State Energy Research and Development Authority
Albany, NY

Prepared by



January 26, 2023

Record of Revision		
Revision Date	Description of changes	Revision on pages
[date]	[original issue]	[page(s)]

Communication Officers, Contact Information, Links		
Name/Title	Role	Contact Information
[REDACTED]	<p>Manages community engagement activities</p> <p>Directs media relations, crisis communications, branding, marketing, event planning, and government affairs</p>	[REDACTED]
	Marketing Manager	

Links to project information:

- There is currently no facility-specific information available online.
- More information on [REDACTED] can be found here: [REDACTED]

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1. Stakeholder Engagement Plan Summary

1.1 Overall philosophy and principles

This section should describe the overall philosophy and principles Proposers will follow to understand, incorporate, and respond to the diverse perspectives, needs, and concerns of stakeholders at every stage of development. Proposers are encouraged to consider a mission statement that drives their engagement and supports accountability.

██████████ understands that our role as a ██████████ the offshore wind industry, as it grows in the U.S. market, provides an important opportunity to build meaningful relationships with our partners, relevant stakeholders, and impacted communities. As a firm, our work is guided by our core values based on integrity, mutual respect, and transparency.¹ Those same values will guide our methods for stakeholder outreach and engagement. This Stakeholder Engagement Plan (the “SEP”) lays the groundwork to facilitate support for our planned ██████████ facility (the “Facility” or “project”) located in the ██████████ area.

██████████ stakeholder engagement approach aims to be adaptable and dynamic, understanding of changing stakeholder needs and goals as the Facility progresses through its planning, construction, and operations phases. Throughout the life of the proposed Facility, ██████████ aims to create opportunities for clear, effective, and accessible communication and engagement to better serve a diverse community of stakeholders. We will coordinate our efforts with developers, partners, and the New York State Research and Development Authority (NYSERDA), as appropriate, to ensure successful engagement that delivers information to stakeholders in an effective and collaborative way, that provides opportunities for feedback, and which informs future outreach and engagement strategies over the lifetime of the Facility.

██████████ recognizes that while we have substantial experience in ██████████ ██████████ for offshore wind projects, ██████████ ██████████. As such, we acknowledge the need to introduce ourselves and establish trust with stakeholders early in the development process, so that we may successfully integrate the local economy. Looking forward, ██████████ expects to continue to operate in the region and build long-lasting relationships with local communities, above and beyond this current solicitation.

1.2 Overall approach to incorporating data and stakeholder feedback

This section should describe how Proposers will use research, data, and stakeholder feedback to update the Stakeholder Engagement Plan, and support decision making throughout the life cycle of the Project (preconstruction, surveys, site design, construction, operations, and decommissioning).

- ██████████ will perform a stakeholder mapping exercise to obtain population, cultural, and economic statistics and information on communities or interest groups relevant to the Facility.
- ██████████ shall detail the allocated resources used to continuously support long-term engagement and initiatives related to the Facility.
- ██████████ shall review and seek input from stakeholders on local economic development, reduced energy burden, avoided health costs, added climate resiliency, avoided environmental costs, added environmental benefits, workforce training opportunities, and economically Disadvantaged Community participation.

¹ ██████████

- [REDACTED] understands this SEP is a living document which can and should be updated throughout the lifetime of the Facility to address changes in the community and industry, new activities, and stakeholder feedback.
- [REDACTED] will implement this SEP with the highest standard of ethical behavior and in line with our core values as defined in our Code of Ethics.²

1.3 Existing guidance and best practices that will be followed

This section should present a list of existing guidance documents, publications, tools, and/or plans that will be followed to support the Stakeholder Engagement Plan. Include links, if available, for all references.

- [REDACTED]'s approach to stakeholder outreach and engagement will follow best practices and guidelines previously set forth by NYSERDA, the New York State Climate Action Council (CAC), the New York State Climate Justice Working Group, and the New York State Climate Leadership and Protection Act (Climate Act). In all SEP activities, [REDACTED] will pay special attention to disadvantaged communities (DACs), environmental justice communities (EJ), and the goals of the just transition as outlined in the following publications.*

**Relevant references will be updated, as needed, throughout revisions to the SEP.*

- [New York State Energy Research and Development Authority \(NYSERDA\) \(2022\) Guiding Principles for Offshore Wind Stakeholder Engagement](#)
- [New York State Climate Action Council \(NYSCAC\) \(2021\) Just Transition Working Group Jobs Study](#)
- [NYSERDA, New York Power Authority \(NYPA\), New York State Department of Environmental Conservation \(NYSDEC\) \(2021\) Disadvantaged Communities Barriers and Opportunities Report](#)
- [NYSCAC \(2021\) New York State Climate Action Council Draft Scoping Plan](#)

2. Stakeholder Identification and Stakeholder List

2.1 Overview and stakeholder identification objectives

This section should provide an overview of the stakeholder identification and relationship management methods.

- [REDACTED] shall describe methods used to identify a working list of diverse community members, local and state elected officials, state and federal agencies, institutions, local businesses, EJ communities, and nonprofit organizations associated with their SCIP Facility.
- [REDACTED] shall identify and list disadvantaged communities potentially impacted by the project using the [New York State Disadvantaged Communities Map](#). The Disadvantaged Communities definition is currently under revision and will be finalized in March 2023 according to the Climate Justice Working Group (CJWG). Additionally, communities may be added or removed during the CJWG annual review process and [REDACTED] will be required to adjust their engagements accordingly.
- [REDACTED] shall identify what departments within their organization will own the relationships with the stakeholders listed.

[REDACTED]

- [REDACTED] understands the importance of hiring community liaison officers. [REDACTED] expects to hire an experienced community liaison for [REDACTED] who will act as the relationship owner with local communities, businesses, organizations, civic leaders, and other stakeholders as needed.
- [REDACTED] has conducted a preliminary analysis of eligible Minority-, Women-Owned Business Enterprises (MWBs) and Service-Disabled Veteran-Owned Businesses (SDVOBs) who could potentially integrate the Facility’s supply chain and access procurement opportunities related to the Facility’s construction and operations activities.

2.2 Assigning team members in your organization as the primary relationship holder

This section will provide a list of communication officers, their role, and name and contact information. The list should provide stakeholders with an understanding of who should be called for a particular issue or question. Proposers should indicate if and who reports to certain staff members such that NYSERDA may understand organizational structure. In addition to this list, Proposers should explain how stakeholders will access this list and how it will be kept current to reflect organic changes and turnovers in responsibilities throughout the Project life cycle.

Name/Title	Role	Contact Information
[REDACTED]	Oversees project development activities	[REDACTED]
	New York liaison for communities, businesses, organizations, civic leaders, and other stakeholders	
	Manages environmental activities	
	E-TWG representative	
[REDACTED]	Manages community engagement activities	
	Directs media relations, crisis communications, branding, marketing, event planning, and government affairs	
[REDACTED]	Leads labor engagement efforts in New York and JSC-TWG representative	

Table A - List of communication officers, their role, and contact information

In addition to the above:

- The contacts listed in the table above will be accessible through [REDACTED]'s website and will be kept current to reflect organic changes and turnovers in responsibilities throughout the project life cycle.
- [REDACTED] intends to create a procurement contact form on the Facility's website for suppliers to get in touch about procurement opportunities.
- [REDACTED] intends to open local offices in proximity to the Facility.

3. Stakeholder Engagement Goals

3.1. Defining Goals and Desired Outcomes

This section should describe goals and desired outcomes developed through a collective understanding of shared interests for each stakeholder group identified in 2.1.

- [REDACTED] shall define the issues and/or information prioritized by each stakeholder group in collaboration with stakeholders.
- [REDACTED] shall list goals set for benefiting disadvantaged communities consistent with the Climate Act's focus on building an inclusive, clean energy economy including education, training, and hiring opportunities.
- [REDACTED] shall list engagement activities to date and planned activities to incorporate the perspectives of DACs and EJ Communities to the offshore wind development.
- [REDACTED] shall list identified opportunities for collaborative decision-making and efforts throughout the development process with community members, local elected officials, relevant businesses, institutions, EJ communities, DACs, and non-profit organizations including but not limited to MOUs and LOIs.
- [REDACTED] understands that stakeholder groups have unique interests, concerns, and needs and [REDACTED] will work with each stakeholder group to identify their priorities.
- The goals of stakeholder outreach and engagement related to the proposed Facility are to:
 - Create awareness of Facility activities and provide regular updates throughout the Facility's life span
 - Provide engagement opportunities and space for conversation within impacted communities.
 - Develop mutually beneficial partnerships with stakeholder groups in alignment with the guidelines set for by NYSEDA, the CAC, the CJWG, and Climate Act goals and principles.
 - Provide opportunities for stakeholders to be heard, provide feedback and to connect directly with relevant members of the [REDACTED] team.
 - Communicate procurement opportunities to MWBEs and SDVOBs.

4. Stakeholder Engagement Activities, Consultations and Partnerships

4.1 Planned Activities and Outreach

This section shall detail options for engagement activities and follow-up with community members, local elected officials, institutions, local businesses, and nonprofit organizations. Engagement activities detailed in this section should specify with

what stakeholder groups they will be leveraged. While it is critical to include a wide range of voices, including the key stakeholder groups illustrated in Section 4, it is also necessary to direct a concerted effort towards engagement to include historically marginalized groups traditionally left out of development decisions, such as disadvantaged and frontline communities. A thoughtful approach to planned activities and outreach will specifically detail how these efforts are tailored to and vary to uniquely consider each stakeholder group and increase awareness and participation from each group.

- [REDACTED] shall list engagement approaches and activities specific to stakeholder groups defined in 2.1.
- [REDACTED] shall detail accessibility factors, especially for Disadvantaged Communities, including convenience of meeting times and accessibility of locations or virtual platforms, childcare needs, language and interpretation needs, and allow for a variety of opportunities to participate and ways to provide input are considered in planned activity and outreach.
- [REDACTED] shall detail their anticipated outreach and schedule prior to informing stakeholders of planned activities including alerting NYSERDA and posting public events to their Facility website's event pages.
- [REDACTED] shall detail their plan for providing consistent follow-up with the stakeholders they have engaged, especially members of Disadvantaged Communities, to make clear how their input was considered, and/or provide learning opportunities to raise awareness of and gain support for the Facility with these stakeholders.
- [REDACTED] shall participate in technical working groups related to fisheries, marine, jobs and supply chain, and other potential technical working groups (as relevant to the Facility) to ensure industry coordination.
- [REDACTED] will develop engagement activities that are aligned with each unique stakeholder groups' needs and priorities.
- Potential engagement activities may include but are not limited to:
 - Attending community meetings and presenting to local groups such as commercial business organizations, local government agencies, and EJ organizations.
 - Connecting with local schools and academic institutions to establish education and workforce training opportunities.
 - Meeting with local labor unions.
 - Attending job fairs to share information on employment opportunities at [REDACTED]

4.2 Building Partnerships

This section should describe proposed or existing partnerships with community organizations, institutions, local businesses, and nonprofit organizations.

- [REDACTED] will provide as much detail of the nature of these partnerships, and any particular hiring, training, or educational opportunities in local communities.
- [REDACTED] will explain where partnerships may foster more business opportunities for local businesses to participate and benefit from the growing offshore wind industry.
- [REDACTED] will work with workforce and economic development organizations to communicate employment and procurement opportunities, with special attention paid to DACs, EJ communities, MWBEs, and SDVOBs.
- As appropriate, [REDACTED] will utilize NYSERDA's New York Offshore Wind Supply Chain Database, New York State's MWBE Database maintained by Empire State Development, and the Directory of New York Certified SDVOBs maintained by the Office of General Services to communicate supplier opportunities to MWBEs and SDVOBs.

5. Tracking Progress and Communications

5.1 Tracking Stakeholder Engagement

This section should detail the tracking of relationships, activities, and both successful or unsuccessful outcomes from engagements.

- In an effort to require early and regular engagement with stakeholders that may be potentially affected by the project activities, NYSERDA is building upon contractual expectations regarding progress tracking in Quarterly Reports.
- [REDACTED] will detail how they plan to track relationship progress with stakeholders and provide a current example of such a tracker. NYSERDA is open to accepting the same report style as the BOEM OCS Lessees are required to submit for the agency’s stipulated semi-annual progress report.
 - Options could include Tiering stakeholders by how well connected they are to the project, or by the number of times they’ve engaged in activity with their respective relationship owner. As events, meetings, and general communication occur per quarter, [REDACTED] will track stakeholder tiers and be able to show change in status of relationships and reasoning as applicable.
 - The tracking method chosen by [REDACTED] will depict proposed activities and provide updates on engagement activities, impacts on or benefits to the identified stakeholder groups identified in section 2.1, and how, if at all, a project has been informed or altered to address those challenges or benefits, as well as any planned engagement activities during the next quarterly reporting period.
 - In acknowledgment of the existing and growing consultation burden placed on many of the stakeholders, the stipulation also requires, to the maximum extent practicable, that [REDACTED] coordinate with NYSERDA, offshore wind developers, and other relevant stakeholders on engagement activities. It is NYSERDA’s intention that this requirement to coordinate engagement apply not only to meetings proposed by [REDACTED] but also to reasonable requests to coordinate engagement requested by stakeholders.
- [REDACTED] will include tracking tables for goals defined in 3.1. that include when and where the goal is supported or achieved through engagement activities.
- [REDACTED] will provide a list of engagements along with the data seen in the table below in a form that is the same as or similar to the table below.

Organization Type	Engagement Type	Goal/Subject of Engagement	Marketing Ahead of Event	Attendance Targeted	Final Attendance	Date of Event	Follow- Up Material Provided

Table B - Stakeholder Engagement Tracker

5.2 Tracking Stakeholder Marketing Efforts

This section should detail the tracking of general communications or marketing campaigns to raise awareness among communities proximal to activities related to Project development, construction, operation, and decommissioning.

- [REDACTED] will detail how they plan to track marketing efforts or public awareness campaigns and provide a current example of such a tracker.
- [REDACTED] will detail their public awareness campaigns leveraged to communicate or advertise project development status, hiring opportunities and impacts on local communities. Community members should always be aware of project development impacting them, regardless of their individual support or interest in the activity.
- [REDACTED] will detail marketing methods for raising awareness of workforce opportunities within Disadvantaged Communities.
- [REDACTED] shall provide a list of such public campaigns or marketing efforts along with the data seen in the table below.

Project detail to be communicated: Project status, schedule change, or employment opportunity	Marketing Campaign Method	Frequency of Communication or Marketing Collateral	Feedback or Inquiries from campaign	Dates and Duration of Campaign	Location of Campaign

Table C - Marketing Tracker