



5 REASONS TO CONSIDER AN ELECTRIC CAR



exhilarating

ELECTRIC CARS OFFER FAST AND SMOOTH ACCELERATION.

For pickup that is intuitive and responsive to the driver, the electric car can't be beat.



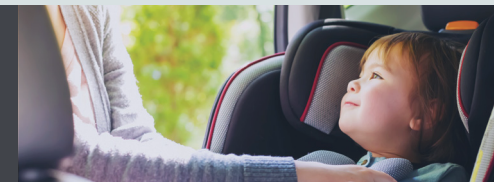
captivating

ELECTRIC CARS ARE A TECHNOLOGY-RICH EXPERIENCE. Whether it's to preheat your car without garage emissions, or turn up the bass on your speakers without engine distortions, electric cars are at the cutting edge of comfort.



satisfying

ELECTRIC CARS KEEP SAVING TIME AND MONEY. Electric motors don't need oil changes, so they require less maintenance than conventional gas cars. Electric car owners make fewer or no trips to the gas station.



inspiring

BY DRIVING A CLEAN CAR, YOU ENABLE A CLEANER FUTURE.

Transportation still accounts for 42% of NYS' greenhouse gas emissions today, so each electric car that replaces a gas vehicle will make a positive difference.



rewarding

OWNING AN ELECTRIC CAR IS REWARDING. You can get a point-of-sale rebate of up to \$2,000. Combine that with a Federal Tax Credit of up to \$7,500 for a very rewarding purchase. Learn more: nyscrda.ny.gov/Drive-Clean-Rebate.

New York State Energy Research and Development Authority (NYSERDA), a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and support to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs, visit nyscrda.ny.gov or follow us on Twitter, Facebook, YouTube, or Instagram.

