

# Clean Green Campuses Initiative



**ACCESS**  
funding  
**CONNECT**  
with peers  
**IMPROVE**  
campus  
sustainability

## Reducing your campus carbon footprint starts here.

By joining NYSERDA's Clean Green Campuses initiative, you join a network of more than 140 New York State colleges and universities that pride themselves on their carbon reduction and sustainability efforts. Members of Clean Green Campuses represent over half of higher education institutions across the entire State. Clean Green Campuses provides resources and financial assistance to get your campus's carbon reduction and sustainability projects in motion and inspire a new generation of young minds.

### Why should I join?

- It's completely free (no cost!) to be a member, with no commitments or obligations.
- More than 140 higher education institutions throughout the State have joined Clean Green Campuses, earning more than 20 million in funding to complete a wide range of clean energy activities on their campuses.
- It's a great way to establish and achieve your campus's carbon reduction and sustainability goals.
- Joining will make your institution a more attractive choice for prospective students looking for a school that demonstrates commitment to addressing pressing environmental issues.

### Gain access to resources that include:

- Member-exclusive funding opportunities through NYSERDA's [FlexTech Program](#).
- Dedicated assistance navigating funding opportunities..
- Recognition from NYSERDA for your clean energy progress.
- Opportunities to connect with peers to share best practices and shape the future of Clean Green Campuses
- Opportunities to engage your broader campus community in clean energy efforts.



visit:  
[nyserdera.ny.gov/  
clean-green-campuses](https://nyserdera.ny.gov/clean-green-campuses)

email:  
[cleangreencampuses@  
nyserdera.ny.gov](mailto:cleangreencampuses@nyserdera.ny.gov)

## What program opportunities are available through Clean Green Campuses?

A variety of NYSERDA funding opportunities are available to higher education institutions to support your clean energy efforts.

**FlexTech (member-exclusive offerings):** Covers 60%–75% of costs for activities like energy audits, energy master plans, climate action plans, and indoor air quality studies. You'll work with energy consultants to create customized assessments that identify site-specific opportunities for your campus to reduce energy use and utility costs. Additional funding is available to support student interns, curriculum development, and creation of student clean energy engagement opportunities.

**On-site Energy Manager:** Receive up to \$200,000 to hire an on-site energy manager for your campus to identify and implement energy conservation measures—and get additional incentives if the energy savings identified enable you to keep the energy manager permanently.

**Strategic Energy Management:** Offers free training on optimizing energy use through business operations and continuous improvement approach.

**Commercial New Construction:** Offers technical and financial support for new or substantially renovated buildings designed to carbon-neutral and all-electric. NYSERDA and consultants will work with your team to analyze energy efficient and low-carbon opportunities.

**NY-Sun:** Receive incentives to offset the capital costs associated with installing solar systems

**Building Operations and Maintenance Training:** Receive up to \$400,000 to support the implementation of an on-site training program for your facilities and operations staff to enhance their ability to manage buildings in accordance with energy management best practices.

**Energy Efficiency & Clean Technology Training:** Provides funding to training providers for energy efficiency and clean technology training, education, and professional development programs.

**Clean Transportation:** Offers resources and incentives for purchasing electric vehicles.

## Ready to get started?

To learn more and join Clean Green Campuses, visit:  
[nyserderda.ny.gov/clean-green-campuses](https://nyserderda.ny.gov/clean-green-campuses)

Submit questions or comments to:  
[CleanGreenCampuses@nyserderda.ny.gov](mailto:CleanGreenCampuses@nyserderda.ny.gov)

To view a complete list of NYSERDA programs, visit:  
[nyserderda.ny.gov/all-programs](https://nyserderda.ny.gov/all-programs)



### What are the requirements to become a member of Clean Green Campuses?

Clean Green Campuses strives to offer new opportunities to colleges and universities without the administrative burden.

The only requirement to maintain your membership is the completion of an annual survey. Through this survey you will be able to provide updates on progress toward your clean energy goals and let us know how we can continue to meet your evolving needs.

